

#AdriaGlamping

Adria Home Magazine | No 09 | September 2026



New MLine

Safari
New generation

Sanitary Units



#ADRIAGLAMPING MAGAZINE

Issue 9, 2026

#AdriaGlamping magazine is published by Adria Home Ltd. and is available online at www.adria-home.com and in print. Photography and content: all rights reserved.

Photography and content: all rights reserved.

Chief editor: Uroš Mavretić

Editor: Elvis Zagrljača

Contributors: Elvis Zagrljača, Ilaria Pilusio, Alja Lavrič and all project partners.

Production: Enigma d.o.o.

Photography credits: All project partners, Dick Ruumpol, Umberto Pezetta, Elvis Zagrljača, Jani Pavlin, Unsplash, Shutterstock.

Renders by Inpac d.o.o.

Cover story: Lakeside Petzen Glamping, Austria

Back cover feature: Barricata Holiday Village, Italy

mediterranean

Solutions designed for carefree summer moments
by the sea – sustainable, spacious, and tailored to
modern tourism.

continental

Solutions built to withstand demanding weather
conditions, offering maximum energy efficiency and
year-round comfort.

Aminess Style Camping Atea Resort, Croatia
More on page 34.



Austria Parks Camping, Arlberg, Austria
More on page 98.



welcome

7

HISTORY, VALUES, MISSION

12

INNOVATIONS

14

HIGHLIGHTS 2027



projects

34

AMINESS STYLE CAMPING ATEA
CROATIA

52

BARRICATA HOLIDAY VILLAGE
ITALY

70

ODISSEA CAMPING VILLAGE
ITALY

40

PINADRIA CAMPING RESORT 5*
CROATIA



76

APICA VILLAGE
ITALY



58

SAN FRANCESCO VILLAGE 5*
ITALY

80

INDIAROUND ADRIA
SOUTH KOREA

46

AMADRIA PARK CAMPING ŠIBENIK
CROATIA

64

PUNTA FALCONERA, CAMPING & VILLAGE
ITALY



follow

118

VERTIGO VALLEY FESTIVAL, PÁLOS RESORT
HUNGARY



98

CAMPING AM ARLBERG
AUSTRIA

104

LAKESIDE PETZEN GLAMPING &
SUNRISE LAKE AREA
AUSTRIA



110

EUROPARCS, HOLIDAY PARK
POORT VAN MAASTRICHT
THE NETHERLANDS



contents

intro



Growing together, responsibly

At Adria Home, our strength has always come from people – our employees, partners, and customers – who share the same commitment to quality, responsibility, and progress. Their knowledge, dedication, and sense of belonging shape everything we create.

Sustainable development is not a separate goal, but a natural part of our thinking. From how we design and produce to how we collaborate, we strive to make decisions that respect the environment and support long-term value for the tourism industry.

I am especially grateful for the trust of our long-standing partners and all those who walk this path with us. Together, we continue to develop solutions that respond to real needs, support a greener future, and move our industry forward – with care, creativity, and purpose.

Marta Kelvišar
Managing Director

Innovation that moves markets

Innovation and development have always been closely connected to how we grow – through new projects, new partnerships, and entry into new markets. Each collaboration challenges us to think broader, respond faster, and refine our solutions to meet increasingly diverse expectations across Europe and beyond.

What is especially encouraging today is the clear shift within the industry toward higher construction quality and stricter energy standards. This direction confirms that the values we have been building on for years are becoming the new benchmark. At Adria Home, we are ready for this transition – not as a response, but as a continuation of our development path.

A clear example of this is the Alpha modular home, which already represents the highest level of performance, design, and energy efficiency in our segment. It reflects where the industry is heading – and where we are already positioned today.

Uroš Mavretić
Sales and Marketing Director

HISTORY, VALUES, MISSION

Over two decades of shaping growth and innovation

Since its establishment in 2002, Adria Home has grown into an independent manufacturing company with nearly 100 % of its production exported. With a clear strategic focus and innovative development, we began achieving remarkable market breakthroughs from 2014 onward. Each year, we continue to grow and evolve, enabling us to expand, optimize production, and introduce advanced technological solutions.

Committed to excellence

At Adria Home, quality is not only a goal – it is a fundamental commitment. Our team brings together expertise, dedication, and responsibility, driving us to develop outstanding living solutions.

Through modern production and continuous innovation, we set new industry standards and build successful partnerships based on collaboration and trust.

We believe in sustainable development and create energy-efficient, environmentally friendly solutions that reduce our impact on nature. At the same time, we recognize our responsibility to the community we operate in – supporting the local economy, creating quality jobs, and contributing to social progress.

Adria Home

AT A GLANCE.

 24

YEARS OF
EXPERIENCE

 275

EMPLOYEES

 19

YEARS OF
ADRIA MOBIL
OWNERSHIP

 33

HA
LAND

 6.330

M²
PRODUCTION
PLANT

 3

PRODUCT
GROUPS

 30

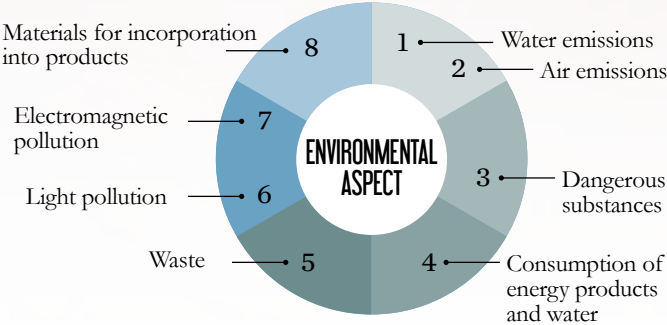
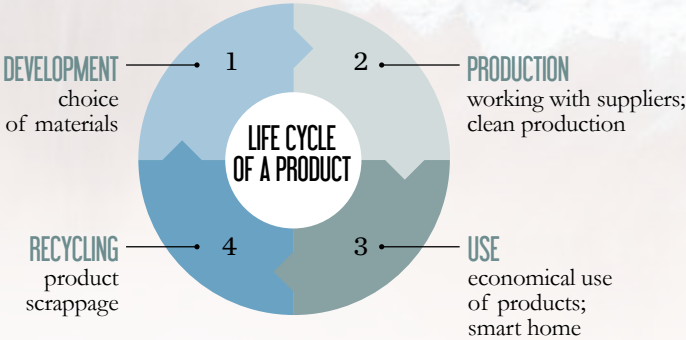
COUNTRIES

ENVIRONMENTAL CARE AND GREEN TRANSITION

We are committed to sustainable development, striving to reduce our environmental impact and create solutions that harmonize with nature. Environmental protection and responsible management have been an integral part of our story in the mobile living sector for 24 years.

The green transition at Adria Home means the continuous improvement of production processes, material optimization, and the development of energy-efficient products. In doing so, we actively contribute to a more sustainable future for tourism and living.

OUR SLOGAN
CLOSER TO NATURE
SUSTAINABLY MADE. PURPOSEFULLY DESIGNED.



CERTIFIED QUALITY AND SUSTAINABLE CONSTRUCTION

We have industry-leading manufacturing capabilities, ensuring high standards of quality, sustainability, and innovation. Our production is certified according to **ISO 9001 & EN 1647** for business, quality, and environmental compliance, while **ISO 14001:2015** confirms our commitment to sustainable planning, development, and production of mobile homes.

Our glamping tents are produced in accordance with the European standard **SIST EN ISO 5912:2020**, which guarantees durability, safety, and optimal performance under various conditions.

As a leading developer of sustainable solutions, we set new standards in energy-efficient construction, adhering to the strictest European regulations in Austria (OIB 6), Germany (GEG), the Netherlands (BENG), and Belgium (EPB).



AFTER-SALES FOR LONG-TERM VALUE



When production ends, the real life of a product begins. In today's tourism industry, where reliability, availability, and long-term performance directly influence guest satisfaction and operational efficiency, after-sales support has become a critical success factor.

Modern accommodation units are complex systems operating in demanding environments. Their long-term value depends not only on design and manufacturing quality, but also on professional maintenance, timely service interventions, and clear technical support throughout their lifecycle. This is where after-sales evolves from a reactive function into a structured, value-driven system.

Adria Home after-sales service is designed precisely with this perspective in mind. It is perceived as an integral part of the overall solution, supporting owners, operators, and technical teams from the first season of use through years of continuous operation.

Systematic service and preventive maintenance

Adria Home after-sales provides structured service and technical support across the entire product portfolio, including mobile homes, modular units,

and glamping tents. Services are adapted to both Mediterranean environments with seasonal use and continental climates requiring year-round operation.

A strong emphasis is placed on preventive maintenance and systematic diagnostics. Regular inspections, professional repairs, and seasonal preparations help reduce unplanned downtime and ensure consistent performance throughout the year. All interventions are carried out in accordance with manufacturer specifications and adapted to the scale, usage profile, and operational regime of each project.

Original components as a reliability standard

Long-term reliability depends on the quality and compatibility of installed components. Adria Home provides access to original spare parts and certified components that meet defined technical standards. This ensures predictable performance, supports efficient maintenance planning, and enables faster response during peak season, particularly in larger accommodation projects.



A platform for knowledge and experience exchange

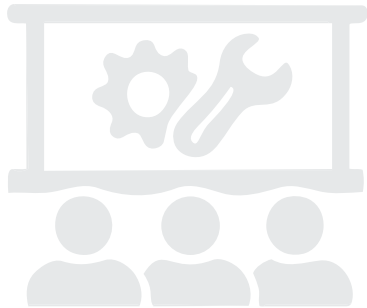
An important element of partner cooperation is the annual Service and Maintenance Conference. Designed for operators and technical teams, the event provides insight into product developments, service practices, and real-life operational challenges. It also enables direct exchange with Adria Home development, production, and service specialists, fostering shared understanding and continuous improvement.

Digital access to essential information

Each Adria product is equipped with a centralised digital access point via QR code. This system provides fast and structured access to essential information for different user groups—from basic usage and safety instructions for guests to technical documentation for owners and maintenance teams. Digital access ensures up-to-date information, reduces administrative complexity, and supports efficient asset management.

After-Sales as a technical partner

Adria Home after-sales service goes beyond the traditional concept of service provision. It functions as a professional technical partner that understands real operating conditions, helps reduce operational risks, and supports the long-term stability of accommodation investments. This partnership-oriented approach ensures that products continue to perform reliably—season after season, year after year.



“

“Our objective is not only to resolve issues, but to ensure stable, predictable, and long-term product performance in real operating conditions. After-Sales service acts as a technical partner that understands both the product and the daily challenges faced by destination operators.”

Nejc Weiss, After-Sales Manager

”

One product. One access point. Multiple users.



innovations

mediterranean

Mobile homes
and glamping
tents for tourism
and seasonal use



continental



Mobile and
modular homes
for year-round
living



PEOPLE: THE HEART OF ADRIA

Behind every Adria product is a team of dedicated professionals. From development and design to production and customer support, our people work together to turn ideas into reliable mobile and modular homes and glamping solutions.

Their knowledge, commitment, and teamwork are the foundation of our quality, growth, and long-term success.



HIGHLIGHTS²⁰²⁷



NEW MLINE

Built for hospitality

The new generation of MLINE represents a complete evolution of Adria Home's best-selling mobile home series – developed for modern hospitality environments, operational efficiency, and long-term guest satisfaction.



SAFARI NEW GENERATION



The new generation of SAFARI sets a new benchmark in premium glamping with an innovative hybrid concept combining design, durability, and functionality.



SANITARY UNITS



Built for operators.
Designed for guests.

Comfort and efficiency for modern hospitality.



mediterranean





Mobile homes and glamping tents for tourism and seasonal use

In Mediterranean markets, where tourism is focused on seasonal rentals, key factors in choosing mobile homes and glamping tents are attractive design, optimal use of space, and durability in coastal conditions. Adria Home offers solutions tailored to the needs of campsites and resorts looking to increase occupancy, improve guest comfort, and optimize operational efficiency. Our models combine modern aesthetics, sustainable materials, and smart floorplans that allow for quick setup and high investment returns.

product range

MODULAR HOMES

SKY TWIN CONCEPT



MOBILE TENTS

BOUTIQUE



MOBILE HOMES

XLINE CONCEPT



SAFARI LOFT



MLINE



SAFARI NEW GENERATION



SLINE



SAFARI



projects

Pinadria Camping Resort 5*, Croatia



Aminess Style Camping Atea Resort, Croatia



San Francesco Village 5*, Italy



Barricata Holiday Village 5*, Italy

XLINE



Discover more





XLINE

Inspired luxury

Offering ample living space and all the essentials for a carefree stay, the All-new XLINE is the ultimate expression of luxury that packs all the comfort of homeliving in the format of a mobile home. With an unassuming yet highly refined exterior that blends with the surrounding nature and a presidential-suite interior, the new XLine is the next stage in the evolution of high-end holiday accommodation.



reddot winner 2022
best of the best



BIGSEE
PRODUCT DESIGN
AWARD 2022
WINNER

MLINE



Discover more





Built for hospitality

The new generation of MLine represents a complete evolution of Adria Home's best-selling mobile home series — developed for modern hospitality environments, operational efficiency, and long-term guest satisfaction.

With renewed architecture, redesigned interiors, new floor plans, and advanced construction solutions, MLine combines contemporary design, functionality, and flexibility for campsites, resorts, holiday parks, and premium hospitality destinations.

SLINE



Discover more





SLINE

Carefree living

The new SLINE mobile homes set new standards among this price range. New exterior and interior and so much more than just accommodation, with brand-new floorplans and new features, which will please even the most discerning guests. Excellent quality / price ratio.

BOUTIQUE



Discover more





Glamping definition

Glamping. Camping has gone all glamour and lifestyle. It IS all about the experience, the comfort and the adventure, plus those little extra special touches. Our exclusive Boutique tent offers luxury, comfort and features like no other product on the market.

SAFARI LOFT



Discover more



SAFARI LOFT

Luxury
heights

Safari Loft continues the success story of the Safari series. The spacious upper floor or "Loft" along with the attractive balcony really stands out. With this model, we offer the market a unique product that fully represents Adria's philosophy "Closer to Nature". Developed on the basis of experience and designed with a sense of form and a Mediterranean lifestyle.

SAFARI NEW GENERATION



Discover more





SAFARI NEW GENERATION

Beyond
glamping

The new generation of Safari tents represents a new benchmark in premium glamping accommodation. Developed through years of experience in hospitality environments across Europe and beyond, Safari combines innovative design, advanced construction logic, and practical functionality into a completely new hybrid concept.

Available in layouts for two, four, or six people, Safari delivers premium hospitality comfort in a refined natural environment.

SAFARI



Discover more





SAFARI

Glamping paradise

Adria Safari tents are one of a kind on the market. Based on the classic safari tent designs of the past but brought up to date with intelligently designed, modular design and world class construction. Nature-proof with durable construction and canvas yet visually appealing, our Safari mobile tents will feed your imagination at first glance.

project AMINESS STYLE CAMPING ATEA RESORT, CROATIA





The “Golden Island” of the Adriatic

Krk, often referred to as the “Golden Island,” is one of Croatia’s largest and most accessible islands. Connected to the mainland by a bridge, it combines convenience with authentic island charm.

Rich in history, dotted with picturesque coastal towns, and surrounded by crystal-clear waters, Krk offers a seamless blend of culture, gastronomy, and nature. From exploring ancient stone streets and hidden coves to savoring local wines and seafood specialties, every corner of the island invites discovery. Whether you seek relaxation by the sea or active adventures across scenic trails, Krk delivers a truly diverse Adriatic experience.

Summer vacay in the shade of seaside oaks

Just steps from Njivice on the island of Krk, Aminess Style Camping Atea Resort unfolds along a pebble shoreline shaded by pine trees, where Mediterranean ease meets refined comfort.

Modern mobile and glamping homes – some with private pools – blend seamlessly with spacious pitches, offering a relaxed yet sophisticated island escape. Days revolve around the pool complex with water slides, wellness, sports, and entertainment for all ages, while coastal promenades invite long walks by the sea.

Morning coffee on the terrace, the scent of pine in the air, and the Adriatic just moments away – every detail is designed to evoke freedom, simplicity, and effortless holiday living.

Aminess
HOTELS & RESORTS

interview

Mauro Justić, Regional Operations Director



Can you provide a comprehensive description of your resort and the unique experiences it offers to your guests?

Located in the charming coastal town of Njivice on the island of Krk, Aminess Style Camping Atea Resort offers a unique escape where the luxury of a modern holiday home meets the untamed beauty of an oak forest. Our guests can choose from a range of high-end accommodation units, such as the luxury holiday or glamping homes, some of which feature private pools and are positioned just steps away from the crystal-clear Adriatic Sea and a beautiful pebble beach shaded by pine trees. The resort is meticulously designed to provide a perfect balance between active family fun, highlighted by our nearby Mirami Mini Club programs, and peaceful Mediterranean relaxation, ensuring every visitor finds their own rhythm amidst the lush greenery and aromatic sea air. This harmony of natural surroundings and top-tier amenities creates an environment where guests can truly disconnect from the everyday and reconnect with nature.

What inspired you to choose Adria Home as your partner, and how did this collaboration shape the final accommodation concept and guest experience?

Choosing Adria Home as our partner was a natural decision rooted in their proven expertise and a shared vision for redefining the premium camping experience. Their philosophy of "Inspiring Adventures Closer to Nature" aligns perfectly with our commitment to providing luxury without compromising the environmental connection that modern travelers crave. By integrating Adria's high-quality modular and mobile homes, we were able to create a concept where the accommodation fits seamlessly into the natural landscape, offering a sophisticated home away from home that elevates the standard of glamping to a five-star level.

How have guests responded to the new accommodations, and how does this collaboration help you adapt to evolving guest expectations and tourism trends?

The response from our guests has been overwhelmingly positive, as they immediately recognised and appreciated the blend of functionality and refined luxury that these new accommodations provide. We have found that the modular and mobile homes serve as a centerpiece for our guest experience, often being the primary factor that attracts visitors looking for a touch of luxury in a natural setting. This collaboration allows us to stay ahead of evolving tourism trends, particularly the growing demand for sustainable, secure, and nature-oriented travel where guests prioritize environmental responsibility. By offering high-end units that can be equipped with smart energy management and eco-friendly features, we ensure that we are not just meeting current expectations but are actively shaping the future of sustainable, premium hospitality.

“

“The response from our guests has been overwhelmingly positive, as they immediately recognised and appreciated the blend of functionality and refined luxury that these new accommodations provide.”

”



Mobile homes

At Aminess Style Camping Atea Resort on the island of Krk, one of the key projects in the northern Adriatic, a total of 223 accommodation units were delivered, creating a strong and diverse residential concept within the resort.

The project is based on three Village models, developed as an upgrade of the best-selling MLine series, all featuring two bedrooms and two bathrooms. The most represented is the Village 854 B22 (112 units), followed by the Village 905 B22 (60 units) and the Village 1055 L22 (50 units). In addition, the modular Village 908 F31T introduces a three-bedroom layout for larger groups.

The 854 B22, a proven bestseller, features bedrooms positioned on opposite

ends, with a central living area that connects the kitchen, dining, and lounge space. The 905 B22 follows a similar layout, distinguished by a multifunctional kitchen island that enhances both usability and social interaction. Both models ensure a seamless connection to the terrace, supporting a strong indoor-outdoor living concept.

The 1055 L22 stands out with its diagonal façade element, bringing additional light and privacy. Its layout shifts the living space to the front, with dual terrace access, while bedrooms and bathrooms are positioned more privately toward the rear. Side-oriented terraces further enhance privacy and comfort.

1x Village Twin 908 F31T

50x Village 1055 L22

60x Village 905 B22

112x Village 854 B22





Aminess
HOTELS & RESORTS



AMINESS STYLE CAMPING ATEA RESORT
Primorska cesta 41
51512 Njivice, Krk Island, Croatia
+385 52 858 690
reservations@aminess.com
www.aminess.com

ADRIA



project
**PINADRIA CAMPING
RESORT 5*, CROATIA**



Dalmatia at its finest

Nestled on the Makarska Riviera in Baška Voda, Pinadria Camping Resort 5* combines dramatic natural beauty with easy access to one of Croatia's most iconic stretches of coastline. Protected by the majestic Biokovo mountain and surrounded by fragrant pine forests, the resort sits within a landscape where sea and mountain meet in perfect harmony. Just a short walk from pebble beaches and lively promenades, the location offers an ideal blend of peaceful seaside escape and Dalmatian coastal energy. From scenic hiking routes and crystal-clear coves to vibrant local culture, this part of Dalmatia invites every visitor to explore, unwind, and soak up the Mediterranean spirit.

Designed for sea lovers

At Pinadria Camping Resort 5*, laid-back Mediterranean days are elevated by thoughtful design, refined comfort, and a wealth of leisure choices. A five-star destination on the Adriatic, it offers a variety of accommodation options – spacious mobile homes, premium holiday homes, and elegant glamping retreats, some featuring private jacuzzis – each set among the shade of pine trees and overlooking the sea.

Guests can enjoy swimming pools with sun decks, wellness treatments, and a range of sports and activities including tennis, padel, cycling and more, while children are entertained with dedicated play areas and family-friendly facilities. Delicious Mediterranean cuisine, selected wines, and refreshing cocktails add to the experience, creating moments that feel both effortless and unforgettable by day or night. Whether you seek total relaxation or active adventure along the Makarska Riviera, Pinadria combines nature's beauty with elevated comfort for an inspiring coastal getaway.



PINADRIA

★ ★ ★ ★ ★

project insight

Behind the Project – Pinadria Camping Resort

“

“For a project of this scale, Adria Home proved to be the most reliable partner in the region—combining development expertise with the production capacity needed to bring our vision to life.”

”

Concept & Place

First impressions play a defining role. As guests step out at reception, they immediately find themselves immersed in a dense pine forest, surrounded by the almost hypnotic sound of cicadas – a secluded world apart. Through the trees rises the majestic Biokovo Mountain, while the forest occasionally opens up to reveal captivating views of the Adriatic Sea and nearby islands.

This powerful connection between forest, mountain, and sea forms the very essence of Pinadria Camping Resort – an environment designed to awaken the senses and create a truly immersive Mediterranean experience.

The entire concept places a strong emphasis on spaciousness, attentive service, and the use of premium materials. Accommodation plots are almost twice the standard size, while the interiors are designed 30 centimeters higher than conventional units, creating a greater sense of openness. Terraces are wider and positioned at ground level, allowing seamless movement between indoor and outdoor spaces while ensuring natural airflow and ventilation.

The layout carefully follows the natural slope of the terrain, enabling guests to wander through the resort in harmony with the surrounding landscape and experience the unique atmosphere of this Mediterranean pine forest setting.

Collaboration with Adria Home

Given the scale of the project and the large number of accommodation units, selecting the right development partner was essential.

Adria Home proved to be the most reliable and capable partner in the region, combining strong product development expertise with the production capacity required for a project of this size.

The concept builds upon Adria's proven accommodation models, known for their functional layouts and efficient spatial organization. Through close collaboration, these models were further refined with carefully selected materials, design elements, and interior solutions tailored specifically to the Pinadria project.

Looking ahead

The homes are equipped with energy-efficient systems including heat pumps, advanced insulation, and naturally ventilated roofing solutions. Smart home technology allows guests to easily control comfort features throughout their stay.

With this combination of design, sustainability, and natural surroundings, Pinadria Camping Resort aims to meet the expectations of modern travelers who increasingly seek high-quality accommodation experiences immersed in nature.

As the resort opens its doors, the ambition is clear: to create a destination that sets new standards for contemporary outdoor hospitality on the Adriatic.

Pero Vuković

Architect at ARHIV architecture & urbanism



Mobile homes

At Pinadria Camping Resort 5*, one of the most extensive projects in terms of both scale and overall project management, a total of 236 special Village mobile homes were installed, creating a distinctive accommodation concept within the resort.

The project includes Village 854 B22 units for four guests and Village 805 H11 units designed for two people. The larger model features two bedrooms

and two bathrooms, equipped with carefully selected fittings in golden copper tones and shower linings inspired by the look of polished stone. The interior design follows a bright, earthy color palette, harmonizing naturally with the surrounding landscape.

The same design philosophy continues in the more compact 805 H11 model, conceived as a refined

“hotel” unit for couples. With its open floor plan, the interior forms an elegant and intimate space, complemented by an additional private terrace with a jacuzzi, accessible directly from the bedroom.

On the exterior, the homes are characterized by charcoal-colored impregnated wood cladding and a distinctive metal canopy with two-level panels, giving the units a modern architectural identity.



194x Village 854 B22
42x Village 805 H11





PINADRIA
★★★★★

PINADRIA CAMPING RESORT 5*
Baško Polje b.b.,
21320 Baška Voda, Croatia
+ 385 21 619 200
sales@pinadria.com
www.pinadria.com

project
AMADRIA
PARK
CAMPING
ŠIBENIK,
CROATIA





The Adriatic's historic heart

Set on the radiant Dalmatian coast near Šibenik, Amadria Park Camping Šibenik enjoys a truly inspiring seaside setting where Croatian nature and Mediterranean charm converge. Framed by fragrant pine forests, five pristine beaches, and the shimmering Adriatic, this destination invites guests to start their days with ocean breezes and endless coastal panoramas. Historic Šibenik – with its UNESCO-listed heritage, charming waterfront, and cultural allure – lies just moments away, while nearby national parks like Krka and the Kornati archipelago offer unforgettable excursions into waterfalls, sea caves, and island landscapes. Whether guests seek serene nature walks, seaside relaxation, or vibrant Dalmatian experiences, this corner of Croatia delivers a rich blend of natural beauty, tradition, and coastal vitality.

Sea, sun & shared moments

At Amadria Park Camping Šibenik, seaside leisure takes on a new dimension, bringing together relaxed coastal living with a wide array of modern comforts and activities. Guests can choose their style of stay – from spacious pitches and contemporary mobile homes to stylish apartments, glamping retreats, and private beach villas – all nestled just steps from the Adriatic. Days here unfold between sun-soaked beaches, refreshing swims, and ample family fun, with exciting water attractions including the Aquapark Dalmatia, lively play areas, and wellness facilities adding even more variety. Mediterranean dining, shaded terraces, and active outdoor options – from cycling to coastal promenades – make it easy to balance adventure and relaxation. Designed for families, couples, and nature lovers alike, the resort

blends coastal spirit with contemporary comfort for an effortless Dalmatian escape where every moment feels open and inviting.



interview

Marin Morić, General Manager

Can you provide a comprehensive description of your resort and the unique experiences it offers to your guests?

Amadria Park Šibenik is a spacious seaside resort offering a diverse range of accommodation and experiences designed to suit families, couples, and groups alike. The resort features five hotels, each with its own unique character and amenities, along with a variety of bars and restaurants that provide rich culinary options.

Guests can enjoy a fully equipped wellness and spa center, ideal for relaxation and rejuvenation, as well as an indoor aquapark that ensures fun and entertainment regardless of the weather. Stretching along approximately 4 kilometers of coastline, the resort offers beautiful beaches with direct access to the crystal-clear sea.

In addition to hotel accommodation, guests can choose to stay in a well-appointed camping area or modern mobile homes located right by the sea, offering a more private and nature-oriented experience. For those seeking a higher level of exclusivity, the resort also offers newly built luxury beach villas, providing privacy, comfort, and premium amenities in a stunning seaside setting. With its wide range of facilities and experiences, Amadria Park creates a complete holiday destination where guests can relax, explore, and enjoy unforgettable moments by the Adriatic coast.

What inspired you to choose Adria Home as your partner, and how did this collaboration shape the final accommodation concept and guest experience?

Our decision to partner with Adria Home was guided by a shared vision of quality, innovation, and creating memorable guest experiences in a natural seaside setting. From the very beginning, Adria Home stood out as a partner who understands the importance of combining modern design, functionality, and comfort with the authentic feeling of a holiday close to nature.

This collaboration has played a key role in shaping our mobile home offering. Together, we developed accommodation units that are thoughtfully designed, fully equipped, and positioned to provide guests with both privacy and a strong connection to the surrounding environment. The emphasis was placed on spacious layouts, high-quality materials, and terraces that encourage outdoor living – all essential elements of a relaxed Mediterranean holiday.

As a result, the final concept offers guests the perfect balance between the comfort of a hotel stay and the freedom and intimacy of staying in nature. This partnership has significantly elevated the overall guest experience, allowing us to meet the expectations of modern travelers while maintaining the unique identity of our resort.

How have guests responded to the new accommodations, and how does this collaboration help you adapt to evolving guest expectations and tourism trends?

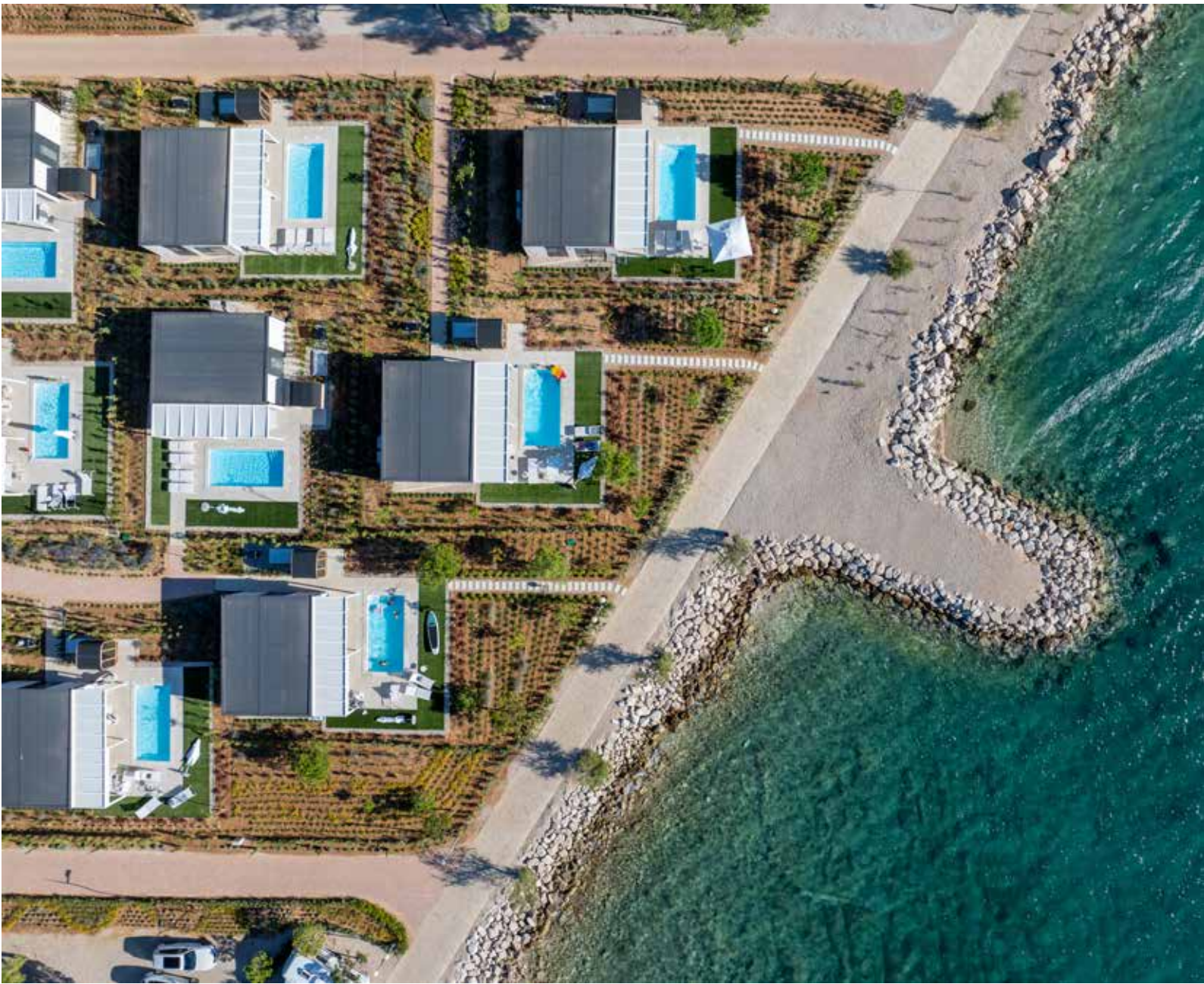
Guest response to the new accommodations has been fantastic. They especially appreciate the modern design, comfort, and the unique combination of privacy and direct connection to nature and the sea.

This collaboration allows us to continuously adapt to evolving guest expectations and tourism trends, particularly the growing demand for high-quality, flexible, and experience-oriented stays. By working with a trusted partner like Adria Home, we are able to consistently enhance our offer and deliver a contemporary holiday experience that meets the needs of today's travelers.

“

“Our decision to partner with Adria Home was guided by a shared vision of quality, innovation, and creating memorable guest experiences in a natural seaside setting.”

”



Modular homes

At Amadria Park Camping Šibenik, the accommodation offer has been enriched with 15 exceptional Village Twin modular homes, designed to extend the season and provide guests with a high level of comfort throughout the year.

The Village Twin model (9 × 7 m) features three bedrooms, a bathroom, and a separate toilet, while the spacious living room flows naturally into the dining area and one of the largest kitchens in its class, offering generous work surfaces and storage space.

The thoughtfully designed floor plan encourages social interaction, seamlessly connecting indoor and outdoor living. Inspired by the Mediterranean lifestyle, the interior design and color palette create a relaxed seaside atmosphere, where carefully selected details complete the character of this modern coastal retreat.

Each beach villa is complemented by a private swimming pool and sauna, adding an extra level of comfort and exclusivity to the overall experience.



15x Village Twin 907 F31T





AMADRIA PARK



AMADRIA PARK CAMPING ŠIBENIK
Hoteli Solaris 86
22000 Šibenik, Croatia
+385 22 361 017
sibenik@amadriaparkcamping.com
www.amadriapark.com

ADRIA

BARRICATA HOLIDAY VILLAGE 5*, ITALY



Glamping that moves at nature's pace

Located on Italy's northeastern coast, where the Adriatic meets golden dunes and reed-lined wetlands, the Delta del Po Natural Park is a UNESCO Biosphere Reserve and a prime example of sustainable, unspoiled nature. The park features a diverse ecosystem between the Scardovari Lagoon and expansive delta landscapes, offering opportunities for birdwatching, eco-tourism, and slow outdoor exploration. Visitors can experience the Delta by bike along maintained embankments, horseback on marked trails, or by boat on calm waterways. The area's infrastructure supports sustainable tourism while highlighting the park's natural beauty, making it an attractive destination for glamping operators and outdoor travel services seeking a high-quality, eco-conscious experience.



From lagoon to leisure: Glamping beyond compare

Barricata Holiday Village, located in Porto Tolle on Italy's eastern Po Delta coast, is one of Italy's pioneers in glamping, seamlessly combining the freedom and immersion of camping with the comfort and style of luxury accommodations. Guests can choose from a variety of lodging options, including Safari and Boutique tents offering a fully equipped, high-comfort stay, or charming chalets set amidst flower-lined pathways for a classic yet refined outdoor experience. Accommodation options range from homes near the water park, available in small and large versions, to more luxurious units and family-focused accommodation specially designed to meet the needs of large groups. All tents and mobile homes feature spacious terraces, perfect for summer dining or relaxing outdoors, and most offer direct access to the village's marvelous golden sand beach, the Blue Flag-awarded Spiaggia delle Conchiglie. Guests can also enjoy the resort's zero-kilometer philosophy of cuisine, a wide range of activities, and countless sea-and-land spots ready to be explored by boat, bike, or horseback. Barricata Holiday Village can be considered an innovative, modern, and eco-friendly camping metropolis, recognized as one of the best campsites in Europe.



interview

Silvia Pagnan, Chief Tourism Officer



Can you provide a comprehensive description of your resort and the unique experiences it offers to your guests?

Barricata Holiday Village is a resort set in the unspoiled nature of the Po Delta Regional Park, a unique environment that represents one of our key strengths. Our offering is distinguished by its ability to seamlessly combine comfort, sustainability, and the authenticity of the local territory. We welcome a wide range of guests, families, couples, and nature enthusiasts, providing a complete experience that goes beyond a simple stay. The village offers various types of accommodation, numerous services, sports and entertainment activities, as well as experiences connected to the exploration of the local area, such as nature excursions, cycling routes, and outdoor activities. A defining feature is our focus on quality of life during the holiday: spacious environments, direct contact with nature, and an offering that combines relaxation, enjoyment, and discovery. This enables us to position ourselves as an ideal destination for those seeking an authentic holiday experience without compromising on high standards.

What inspired you to choose Adria Home as your partner, and how did this collaboration shape the final accommodation concept and guest experience?

The decision to collaborate with Adria Home stems from a shared commitment to core values: quality, innovation, and attention to design. We were seeking a partner capable of interpreting the evolving needs of open-air tourism, increasingly oriented towards high-comfort solutions without sacrificing direct contact with nature. From the very beginning, Adria Home proved to be a reliable and proactive partner, able to support us not only in the supply of units but also in shaping the concept of the accommodations. Together, we developed solutions that combine contemporary aesthetics, functionality, and seamless integration with the surrounding environment. This collaboration has had a tangible impact on the guest experience, enhancing the perceived quality of our accommodations and helping to strengthen the resort's positioning within a market segment increasingly focused on glamping and high-end comfort.

How have guests responded to the new accommodations, and how does this collaboration help you adapt to evolving guest expectations and tourism trends?

The response from our guests has been positive. The new accommodation units are perceived as modern, comfortable, and fully aligned with the quality standards expected in today's market. Guests appreciate the well-organized spaces, thoughtful design, and the sense of enjoying an immersive nature experience without compromising the comforts of a high-end facility. This collaboration enables us to respond more effectively to the evolving expectations of our clients, who increasingly seek personalized, sustainable, and superior-quality experiences. The innovation brought by Adria Home allows us to continuously update our offerings and anticipate emerging trends, such as advanced glamping and experiential tourism. In an ever-changing and competitive environment, having a partner like Adria Home represents a strategic advantage, helping us maintain high-quality standards and continue growing in line with market demands.

“

“We were seeking a partner capable of interpreting the evolving needs of open-air tourism, increasingly oriented towards high-comfort solutions without sacrificing direct contact with nature.”

”

Glamping tents and mobile homes

The Safari and Boutique Tent area, currently hosting a total of 46 high-end glamping units, has been developed progressively over recent seasons. Each tent features a panoramic sliding door entrance, a spacious interior, and a charming mezzanine nook with a futon bed for additional sleeping space. Every unit is thoughtfully designed so that the experience of sleeping inside feels comfortable and functional as a traditional home, while maintaining a seamless

connection with the surrounding Delta del Po landscape. Private terraces, naturally shaded and cooled by surrounding trees, complete the immersive outdoor experience. In addition to the tents, the village includes 92 exquisitely furnished Adria mobile homes in three distinct models and sizes. The Village 855 and Village 1055 each feature three bedrooms and two private bathrooms and are exclusively located on the first line by the sea. The most recent

64 Village 8335, were specially designed according to client specifications and have become a signature model, with a flawless layout offering two bedrooms and two bathrooms. All mobile homes include wooden outdoor terraces, ideal for sunbathing in tranquility or enjoying the evening sea breeze, framed by lush blooms that integrate each home seamlessly into the lush neighboring vegetation.



26x Village 855 C32

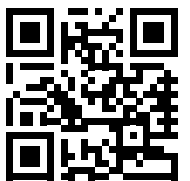
2x Village 1055 R32

64x Village 8335 F22

16x Boutique

30x Safari L





BARRICATA HOLIDAY VILLAGE 5*
 Strada del Mare 74,
 45018 Bonelli di Porto Tolle (RO), Italy
 +39 042 6389270
booking@villaggiobarricata.com
www.villaggiobarricata.com



project SAN FRANCESCO VILLAGE 5*, ITALY

A quiet Adriatic haven among dunes and pines

Centro Vacanze Villaggio San Francesco rests in one of Caorle's most serene and nature-rich corners: Duna Verde, a coastal escape framed by dense pinewoods, ancient sand dunes, and a wide Blue Flag beach. Long favoured as a quieter alternative to busier Adriatic resorts, Duna Verde was developed in the 1960s amid lush greenery and has since retained a gentle, understated character that appeals to families and anyone drawn to sun, sea and open spaces. Nearby, the city of Caorle enchants with its pastel-hued streets, a historic bell tower, and a lively harbor - all just minutes away by bike or on foot. Between forested nooks and open beach vistas, the Adriatic sets the rhythm of the day, inviting moments of pause and quiet delight.

An all-mighty and all-in-one resort destination

Centro Vacanze Villaggio San Francesco is a five-star camping resort, just a short ride from Caorle's historic center and its colorful marina. Spanning 300,000 m², it offers a diverse mix of accommodation: from spacious pitches for tents, caravans, and campers, to holiday homes, villini, lodges, and modern mobile homes tucked among leafy corners or closer to the sea. With a city-sized heartbeat, the resort features four pools, a water park, a sports hub, and a fully equipped fitness center. Beyond that, a stunning golden beach stretches across private and public zones, including a dedicated BiDog area for pets. Whether it's sun-soaked pool days, moonlit beach strolls, family games, or peaceful moments under the pines, guests rave about the warm atmosphere, attentive staff, and effortless access to one of the Veneto coast's most beloved seaside hideaways.



interview

Dott.ssa Caterina Biasuzzi, Market research, product, BiAcademy & intranet



Can you provide a comprehensive description of your resort and the unique experiences it offers to your guests?

Bi Holiday is a group specialized in open-air hospitality, with properties designed for guests seeking seaside holidays that combine freedom, comfort, and a full range of services. Its offering stands out for a dynamic, family-oriented concept, where nature, entertainment, and quality of hospitality coexist within a well-organized and carefully curated environment. Among the group's flagship destinations, Villaggio San Francesco stands out as one of the most renowned resorts along the Veneto coastline. Located in Caorle, Villaggio San Francesco is a camping resort set directly on the Adriatic Sea, immersed in a natural setting between beach and pine forest. The property presents itself as a true holiday village, suitable both for those who enjoy the camping experience and for guests who prefer more comfortable solutions such as apartments, villas, and fully equipped accommodation units. Direct beach access, multiple swimming pools, sports facilities, restaurants, bike rentals, and dedicated services make every stay both convenient and rich in possibilities. One of the defining features of Villaggio San Francesco is its strong family-friendly and pet-friendly vocation. This balance between relaxation and entertainment makes the village an ideal destination for those seeking a complete holiday experience, where each guest can find their own rhythm from quiet moments by the sea to more active pursuits.

What inspired you to choose Adria Home as your partner, and how did this collaboration shape the final accommodation concept and guest experience?

The decision to partner with Adria Home was driven by a very practical need: to rely on a structured and dependable partner capable of supporting the development of a complex project within extremely tight timelines. For a company like ours, where projects must often be completed within a five-month timeframe, organization and reliability are essential. In such a demanding context, punctual deliveries, operational efficiency, and guarantees on the final result are not secondary aspects, but fundamental conditions for working effectively and meeting our objectives. Adria Home has proven to be a partner able to meet these requirements with method, precision, and consistency. Another

key factor lies in their ability to deliver ready-to-use products that are perfectly aligned with the expectations of our Product Manager. This means not only receiving high-quality mobile homes, but also having solutions that are already conceived to integrate seamlessly with the hospitality concept we aim to offer our guests. The collaboration with Adria Home has therefore played a concrete role in shaping the final concept of our mobile homes, translating design requirements and quality standards into a functional, welcoming, and immediately usable product. The result is a living experience that successfully combines comfort, practicality, and aesthetics – elements that are now central to the overall perception of the holiday. The evaluation of value for money has also played a crucial role. For a company that purchases on average around 60 mobile homes per year, choosing a partner represents a significant financial commitment. For this reason, it is essential to identify a supplier capable of ensuring a real balance between investment and product value. Adria Home has been able to offer this combination: appropriate quality standards, alignment with our design needs, and the economic sustainability required to support ongoing and structured development programs. Further reinforcing this choice is the long-term feedback from our technical department, which over the years has been able to directly assess the structural solidity and long-term performance of the units. Field experience is one of our most reliable indicators: knowing that the mobile homes maintain strong performance over time, both in terms of construction quality and functionality, allows us to plan with greater confidence and to offer guests a consistent standard. In this respect, the collaboration with Adria Home has not only impacted the initial design and development phase, but has also contributed to consolidating a hospitality model based on reliability, durability, and perceived quality. Ultimately, the partnership with Adria Home has played a decisive role both operationally and strategically. On one hand, it has ensured the reliability of an organized and efficient process compatible with demanding timelines; on the other, it has helped define a final product aligned with our vision of hospitality. The resulting mobile homes are not simply accommodation units, but an integral part of the guest experience: spaces designed to provide comfort, functionality, and consistent quality, reflecting our brand standards and meeting the expectations of our guests.

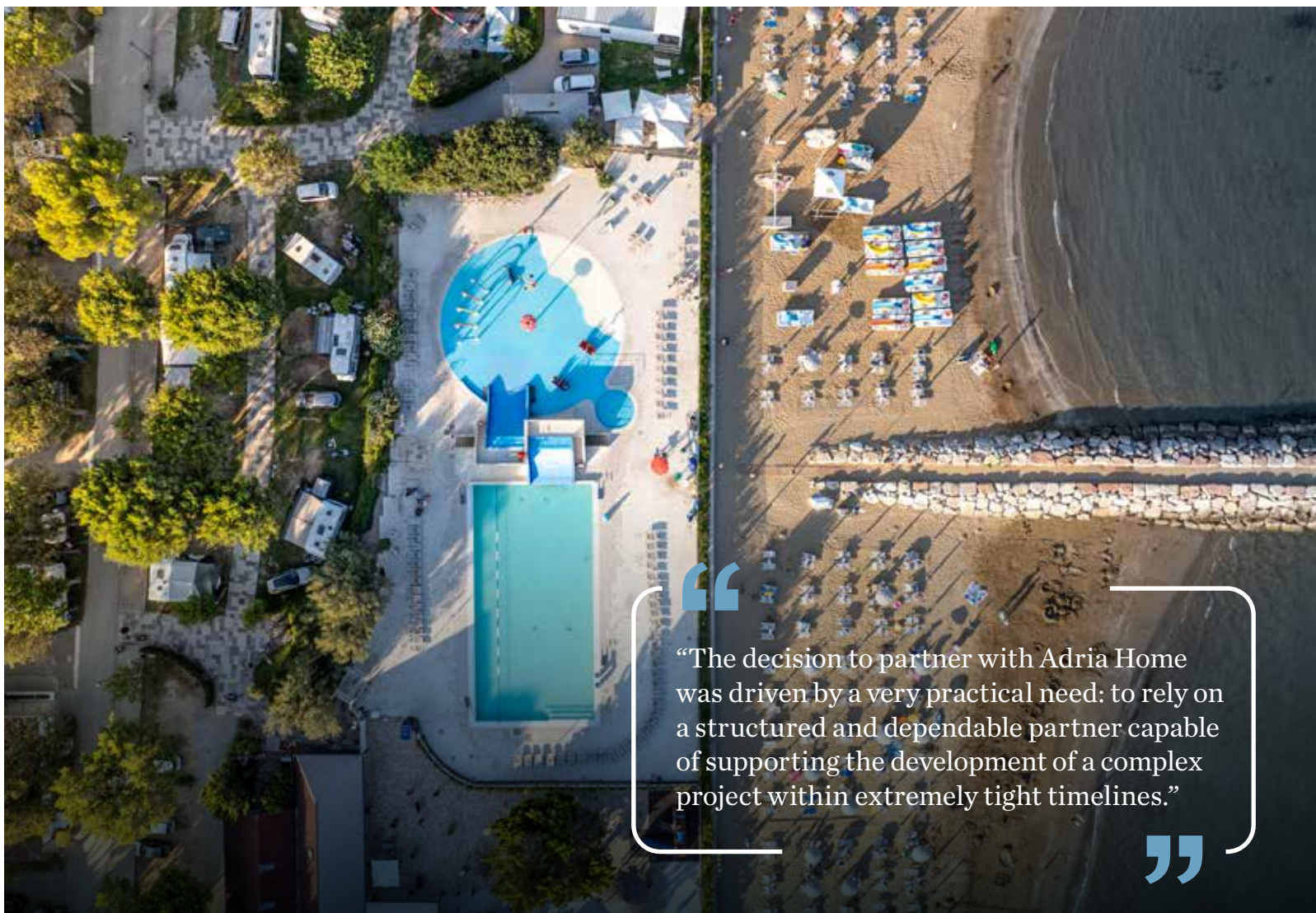
How have guests responded to the new accommodations, and how does this collaboration help you adapt to evolving guest expectations and tourism trends?

The new mobile homes have been received with great enthusiasm by our guests, confirming the validity of the design choices made by Bi Holiday in collaboration with Adria. From the outset, the objective was not simply to introduce new accommodation units, but to offer a stay experience capable of further elevating the perceived quality of the holiday. For this reason, we focused on products with finishes comparable to those of traditional housing, able to immediately convey a sense of quality, comfort, and contemporary design. Set within a context like Villaggio San Francesco – where space, greenery, and environmental harmony are integral to the experience – Adria's solutions find an ideal setting and are able to fully express their value. The positive response from guests also reflects a broader shift in customer expectations. Today's travellers are increasingly demanding, not only in terms of accommodation, but also with regard to services, aesthetics, and the overall quality of their stay. In this context, the Adria products we have selected allow us to respond precisely to these higher expectations, offering modern, functional, and welcoming living solutions. The latest-generation terraces also play an important role, further enhancing the experience and integrating seamlessly into the broader renovation process underway at Villaggio San Francesco, both in terms of physical assets and service offering. It is precisely this coherence between accommodation, outdoor spaces, and the overall development of the resort that makes the offer particularly compelling in the eyes of our guests. A key aspect when discussing the evolution of the offer is the relationship between trends and product longevity. Trends in tourism, as in many other sectors, often have a short lifecycle, whereas a mobile home represents an investment with an average lifespan of 8–10 years. This means that every decision must be guided not only by what is relevant today, but also by what will remain attractive and functional over time. In this regard, the work of our R&D department is constantly focused on identifying products capable of capturing the most relevant contemporary elements without becoming short-lived or quickly outdated. From this perspective as well, Adria represents a valuable partner: its ability to interpret current trends with balance and solid design enables us to invest in

solutions that remain актуально competitive over the medium to long term. Looking ahead to the future of mobile homes within the tourism sector, it is clear that this product has already reached a very high level in terms of finishes, functionality, and space optimization. Today, mobile homes can offer highly advanced living standards and can be further enhanced in materials and detailing to increasingly resemble traditional housing in perception. However, if the accommodation component has already reached a high level of development, the real area

of differentiation in the future will likely be services. It is services that will increasingly define the overall experience: quality of hospitality, shared spaces, green areas, dining, entertainment, wellness, and personalization of the stay. In this context, mobile homes represent a solid foundation on which to build an increasingly rich, integrated, and experience-driven tourism offering. Ultimately, the enthusiasm shown by guests towards the new mobile homes confirms that the direction taken is the right one. The collaboration with Adria not only helps us

meet current guest expectations, but also provides us with the tools to anticipate future developments, through products that combine aesthetic quality, durability, and alignment with the overall evolution of Villaggio San Francesco. It is this combination of accommodation, environment, and services that today represents the key to remaining competitive in a tourism market increasingly focused on the quality of the overall experience.



“The decision to partner with Adria Home was driven by a very practical need: to rely on a structured and dependable partner capable of supporting the development of a complex project within extremely tight timelines.”

Mobile homes

Our seven-season long partnership has been a journey of complete trust and creative synergy, allowing us to craft mobile homes that enhance the resort experience, combining thoughtful design with comfort and functionality. Over the years, the focus has been on the SLINE series, offering roughly 32 m² of well-designed space with two or three bedrooms and two bathrooms. But in 2024, we supplied 16 MLINE 854 B32 units and 23 MLINE 854 B22 units, styled in Natural design and Stockholm-inspired textile combination, where soft whites and warm wood tones create airy, serene living spaces. All boast a fully equipped kitchen with all essentials and a spacious living room for indoor

lounging or dining. One of the bedrooms features a third bunk bed for flexible occupancy. Externally, all units are complemented by a pergola for extra shade and finished in latte-beige tones, harmonizing with the lush surroundings. Strategically positioned in dedicated pockets within the resort, they sit amid verdant trees, manicured flowerbeds, and central green spaces. The layout cultivates a sense of warmth and care while preserving privacy, creating an open, airy, and refined environment that feels effortlessly personal, cozy, and unhurried.

23x MLine 854 B22
16x MLine 854 B32





SAN FRANCESCO VILLAGE 5*
 Via Selva Rosata n.1
 Località Duna Verde
 30021 Caorle (VE) – Italy
 +39 0421 2982
info@villaggiosanfrancesco.com
www.villaggiosanfrancesco.com

project PUNTA FALCONERA, CAMPING & VILLAGE, ITALY





The quiet pulse of the Venetian coast

Perched between Caorle Lagoon and lapped by the warm Adriatic sea waves, Punta Falconera Camping & Village benefits from a setting rich in natural and cultural attractions. The lagoon here is part of a distinctive wetland ecosystem, where traditional casoni - old fishermen's reed and wood huts - still dot the landscape and hint at centuries of lagoon life. This stretch of the Veneto coast is prized for its Levante and Ponente beaches, wide golden sands that stretch for kilometres and are especially popular with families, cyclists, and anyone who enjoys long, unhurried days by the sea. The nearby town of Caorle combines vibrant seaside charm with historic depth. The surrounding area offers plenty for outdoor enthusiasts: nature reserves like Vallevicchia preserve unspoiled dunes and pine forests, while well marked lagoon trails are ideal for birdwatching, photography, or simply absorbing the slow rhythm of life by the water. For a broader Italian experience, Venice remains within easy reach an irresistible day trip destination, combining iconic canals, world class art and architecture, and timeless Venetian atmosphere.

The breeze of Levante: a perfect coastal escape

Punta Falconera Camping & Village enjoys full beachfront frontage, sitting right at the beginning of Levante beach in Caorle. The village combines a prime seaside position with easy access to both natural exploration and classic Italian beach life. Across its redesigned pitches and mobile homes all within 150 m from the water, guests can choose from shaded, well-equipped spots for tents, caravans, or motorhomes, or settle into comfortable holiday housing with utilities included. On site toptier amenities support carefree days, while a seafront swimming pool with a dedicated children's area adds a splash of relaxation between trips to the shore. Outdoors lovers will find plenty to do: the private jetty allows small boats to be moored right from the site, and sea sports such as kayaking, windsurfing, and sailing are common along this stretch of the Adriatic coast. Nearby marked cycling routes and walking paths make it easy to explore the surrounding sand dunes, pine groves, and lagoon fringes.

Mobile homes

The collaboration spans more than a decade, starting with the introduction of several SLine models crafted to balance contemporary design with everyday affordable comfort. These early units helped set the tone for a site that values both modernity and relaxation. The real evolution arrived in 2025, with the addition of 11 MLine 905 L22 mobile homes, marking a clear step forward in quality and style. The units boast over 40 m²

of living space and a generous covered wooden veranda overlooking the beach, ideal for outdoor dining and panoramic views. A defining feature of the home is its entrance on the short, front-facing side. Warm natural Larchwood cladding envelops the façade, while anthracite-framed windows punctuate the design, and the house is carefully oriented to frame sweeping sea views. Each home offers two bedrooms and two bathrooms, blending a practical

layout with aesthetic refinement. The interiors reveal a minimal yet polished décor: soft, light wood tones harmonize with anthracite furniture in a striking but perfectly balanced contrast. The emphasis on clean lines, uncluttered spaces, and a calm, contemporary palette allows natural light and seaside views to shine, creating a sense of effortless coastal elegance.





interview

Dott. Stefano Berto, **Sole Managing Director**

Can you provide a comprehensive description of your resort and the unique experiences it offers to your guests?

Located in Caorle along the Veneto's Adriatic coast, Punta Falconera Camping & Village, fully renovated in 2025, sits amidst one of Northern Italy's most striking natural landscapes: the Caorle Lagoon. This protected area, with its winding canals, barene (typical saltwater marsh islands covered in specialized vegetation), and small islets, hosts an extraordinarily rich ecosystem, recognized for its ecological and scenic value. The lagoon is a true haven for nature lovers and birdwatchers alike: among its inhabitants are the rare Kentish plover and numerous herons and egrets. The calm lagoon waters are also teeming with fish, making it a vibrant and diverse aquatic environment. Beyond its natural charm, which appeals strongly to fans of slow travel, the village's location allows easy access to Caorle's historic centre, renowned for its architectural heritage and maritime traditions. Guests can explore the lagoon by boat or kayak, enjoy birdwatching trails, stroll along long sandy beaches, or cycle along scenic routes through the Veneto countryside – the region offers endless opportunities for discovery and relaxation. For those interested in food and culture, the area also invites exploration of local wineries and historic towns such as Portogruaro and Concordia Sagittaria, the latter once a strategic hub of the Roman Empire. Finally, with Venice just an hour away, Punta Falconera Village makes an ideal base for exploring one of the world's most captivating and historically rich cities.

What inspired you to choose Adria Home as your partner, and how did this collaboration shape the final accommodation concept and guest experience?

The partnership with Adria Home began in 2008, when the first mobile homes were introduced at Camping Falconera. At the time, Adria was already one of the industry leaders and, thanks to the expertise of Mr. Roberto Pennesi, Adria Home's regional contact, they provided invaluable guidance in selecting the models best suited to the site, ensuring both product quality and ongoing support. The initial experience proved highly successful, leading to further collaborations over the years and culminating in the recent supply of the latest M-Line 905 L22 units, now renamed and promoted as Chalet Panorama. These units perfectly complement the resort's current concept and design. Guests consistently praise these mobile homes not only for their modern design, which harmoniously blends natural wood with elegant lines, but also for their spacious interiors, high-quality finishes, and extensive comforts. Equally appreciated is their prime seafront location, offering unparalleled views that stretch along Levante Beach from the Caorle Lagoon to the historic centre. The skyline is punctuated by iconic landmarks, including the Sanctuary of Madonna dell'Angelo and the millenary cathedral with its rare cylindrical bell tower, creating a truly breathtaking panorama.

How have guests responded to the new accommodations, and how does this collaboration help you adapt to evolving guest expectations and tourism trends?

Some of Adria's recent initiatives, such as the technicians' conference, designed to transfer operational expertise to commercial partners, and the creation of a QR code-based archive for individual mobile home models, streamline the process of requesting spare parts or support, enabling issues to be resolved more quickly and efficiently. These measures also foster an ongoing exchange of product information, allowing partners to stay updated on guest needs and expectations as a valuable tool in the development of new accommodation models.

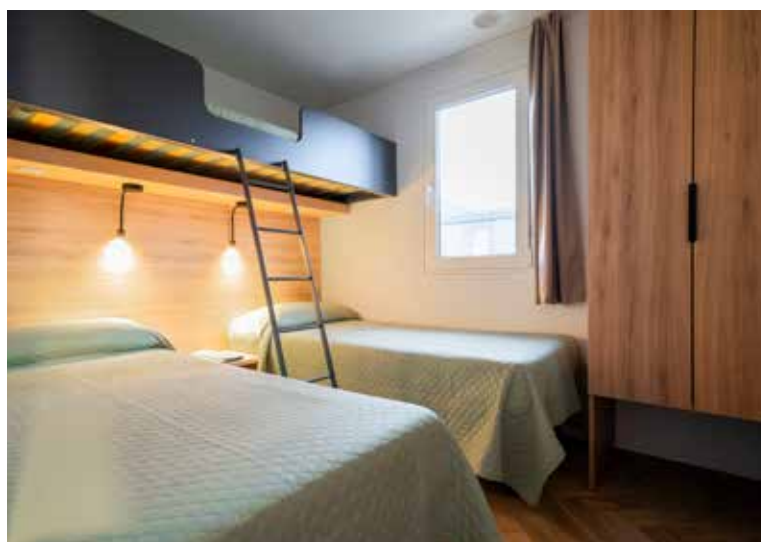
“

“Guests consistently praise these mobile homes not only for their modern design, which harmoniously blends natural wood with elegant lines, but also for their spacious interiors, high-quality finishes, and extensive comforts.”

”



10x MLine 905 L22
1x MLine 854 B22





PUNTA FALCONERA CAMPING & VILLAGE
 Via dei Casoni 4
 30021 Caorle (VE), Italy
 +39 0421 84282
 info@puntafalconera.it
 www.puntafalconera.it

ADRIA



project ODISSEA CAMPING VILLAGE, ITALY



Cilento unveiled: a coastal sanctuary of peace

Nestled within the pristine landscapes of the Cilento, Vallo di Diano and Alburni National Park, Odissea Camping Village enjoys a privileged position between centuries-old pine forests and the crystalline waters. A true hidden gem on the Salerno coastline, celebrated for its award-winning beaches and secluded coves dotted with dramatic marine caves. Just a short 10-minute drive, the charming town of Marina di Camerota awaits, where sun-drenched beaches, quaint cafés, exquisite local cuisine and a picturesque harbor offer the perfect complement to a perfect seaside escape allow discerning travelers to enjoy both relaxation and meaningful experience.

Cilento shores: A glamping escape by the sea

Odissea Camping Village sits at the edge of the pine forests of Cilento National Park reaching out to the golden sands of Mingardo Beach. The village stretches directly onto the beach, where guests can step effortlessly from mobile homes, bungalows, or shaded pitches onto soft sand and calm, child-friendly waters, ideal for long, sun-drenched days by the sea. Air-conditioned mobile homes, covered verandas, and pine-shaded pitches invite relaxation, while the village offers a lively mix of activities for all ages, from beach and water sports to creative workshops and evening shows. On-site restaurants, cafés, and a marketplace bring convenience and local flavors within easy reach. Beyond the village, the Cilento coast beckons with hidden coves, boat trips to sea caves, scenic bike trails, and historic towns, creating the perfect balance of leisure, discovery, and genuine Italian allure.



VILLAGGIO CAMPING
Odissea

interview

Pietro Cerullo, General Manager and owner



Can you provide a comprehensive description of your resort and the unique experiences it offers to your guests?

Odissea Camping Village is set within a truly unique natural environment, surrounded by a centuries-old pine forest that gently slopes down to a beach of white sand and crystal-clear waters, the perfect setting for a holiday with family or friends, focused on relaxation and enjoyment. It is located between two of the most beautiful destinations in the Mediterranean, Marina di Camerota and Palinuro. For those who love adventure, road trips, and close contact with nature, this is undoubtedly the ideal place to experience something intense, pure, and deeply authentic. We are located in Campania, more precisely in the Cilento region; a land of soft rolling hills covered with olive groves that reflect into the deep blue of the Tyrrhenian Sea. At the same time, it is a territory of striking contrasts, with rugged landscapes carved by lively streams, almost lunar in appearance in some areas, or covered with chestnut and holm oak forests, dotted with small villages perched on rocky outcrops or nestled along the coastline. The coast, however, holds some of the most remarkable treasures: golden beaches, dramatic cliffs, natural caves, and enchanting coves. Among the most famous is the Blue Grotto, named after the ever-changing shades of blue created by the reflection of light on the water. Each cave is unique, characterized by fossil formations, distinctive rock colours, and the presence of sulphurous gases. For those who enjoy exploring, the area can also be discovered on foot, walking through ancient pine forests filled with the scents of Mediterranean vegetation and along paths leading to historic

watchtowers and secluded spots where nature reveals its most intimate and untamed side. The sea is just steps away from the accommodations, and guests can take part in boat excursions along the coast or join guided canoe tours. Within the village, there are two brand-new padel courts and dedicated play areas for children and teenagers, along with a wide range of additional activities organized by our entertainment team. Cilento is also renowned as the home of great food and the Mediterranean diet. At the Zi Marco restaurant and the Pomo d'Oro pizzeria, guests can enjoy high-quality ingredients every day, bringing the authentic flavours and freshness of traditional Cilento cuisine to the table. Vegetables and extra virgin olive oil are sourced directly from our family-run farm, Acqua del Lauro – an organic garden located just a few kilometres from the village. Mozzarella, dairy products, meat, and fish are supplied by a network of trusted local producers.

What inspired you to choose Adria Home as your partner, and how did this collaboration shape the final accommodation concept and guest experience?

First of all, there was an immediate alignment with the commercial side. The agent, Fausto Calzoni, is someone we have known for many years and who brings a great deal of experience. He introduced us to the company and gave us the opportunity to truly appreciate the care with which Adria builds its mobile homes and tents, the high quality of the materials used, and the expertise of the people behind them. Working with Adria has undoubtedly

marked a turning point in the transformation of our campsite. Today, Odissea is clearly a modern camping destination, perfectly integrated into a high-value natural setting. Our guests embrace this experience with great enthusiasm, and thanks to the quality of the accommodations, those who love the outdoors can fully enjoy their stay in line with their expectations.

How have guests responded to the new accommodations, and how does this collaboration help you adapt to evolving guest expectations and tourism trends?

Guests have clearly perceived the quality and welcoming atmosphere of the new accommodations, appreciating in particular the functionality of the spaces. The harmonious integration of mobile homes and tents within the natural setting of this stretch of the Cilento coastline represents the perfect balance in line with the evolving trends of open-air hospitality.

“

“Working with Adria has undoubtedly marked a turning point in the transformation of our campsite.”

”



Mobile homes and glamping tents

The collaboration with Odissea Camping Village has spanned nearly a decade. Over these precious and valued years, we have supplied numerous mobile units, including SLine Kaprije and 803 B21 and the most recent MLine 754 F21 models. Building on this long-standing partnership, the latest project added a fresh, sophisticated layer for visitors seeking

a secluded escape immersed in Cilento's natural beauty, sounds and scents: the glamping area fitted with some of the most iconic Safari Tents in our portfolio. The offer is varied and tailored to every preference: Safari lodges in Family and Comfort layout with or without kitchens, medium-size units accommodating 4–6 guests, and two spectacular

two-story Safari Loft tents with a balcony, providing the ultimate view of the surrounding forest and sparkling Cilento waters. Strategically nestled just steps from the pristine beach and immersed in lush greenery, the tents strike the perfect balance between freedom and comfort.



16x MLine 754 F21
12x SLine Kaprije
2x Sline 803 B21
2x Safari M Loft
8x Safari M





VILLAGGIO CAMPING
Odissea



ODISSEA CAMPING VILLAGE
Località Mingardo
84064 Camerota (SA), Italy
+39 0974 1926729
info@odisseavillage.com
www.odisseavillage.com

ADRIA

project APICA VILLAGE, ITALY





APICA VILLAGE

Sun-kissed days on the Ionian coast

Set along Calabria's hidden Ionian coast, Apica Village sits in Mirto Crosia, a sun-lit stretch of dunes, pine groves, and citrus orchards meeting calm, emerald waters. This is Calabria off the beaten path: beaches that extend for miles, shallow seas perfect for slow swims, and a pace defined by sun, sea breeze, and open space. Mirto Crosia is the seaside soul of the region, glowing under the sun, framed by umbrella pines, aromatic shrubs, and citrus groves, the quintessentially Calabrian landscape. Here, beach life blends seamlessly with countryside and mountain vistas, olive groves, and traditions waiting to be discovered an authentic corner of southern Italy made for slowing down and lingering a little longer in this idyllic state of mind.

A signature hideaway on the Ionian coast

Perched along the radiant Ionian coast in Mirto Crosia, Apica Village is a seaside retreat where laid-back Mediterranean living meets thoughtful design and effortless comfort. The village unfolds like a coastal haven: clusters of modern, light-filled mobile homes sit amid shady greenery just steps from the beach, offering direct access to a stretch of soft sand and turquoise sea awarded the Green Flag for its clear waters and family-friendly seabed. Each space is designed for relaxed seaside living, with outdoor seating perfect for lingering over morning espresso, breezy interiors to unwind after a day in the sun, and easy access to the beach so evenings often end with sand between your toes. Comfort and convenience are central to the experience here, with mobile homes featuring air conditioning, private verandas, and thoughtful, nature-respecting designs, all set within a flat, green landscape that feels both open and welcoming. Guests enjoy on-site amenities including a pool with hydromassage area, private beach with sun loungers and umbrellas, a restaurant serving Calabrian specialties, and family-friendly facilities such as play areas and sports fields, all designed to make every stay comfortable and engaging.

interview

Andrea Caligiuri, Camping Director and owner



Family Caligiuri

Can you provide a comprehensive description of your resort and the unique experiences it offers to your guests?

Our resort is a 4-star tourist resort developed entirely without land consumption. From the very early design stages, we paid the utmost attention to the selection of materials and partner companies, guided by a single principle: environmental sustainability. The resort is located in the heart of Calabria, along the Ionian coast, in Mirto Crosia. The area features crystal-clear waters with small pebbles, sandy beaches, and nearby rolling hills covered with olive groves, leading up to the majestic mountains of the Sila Grande, rising over 1,000 metres above sea level. We are able to provide comfortable spaces for families, offering access to tennis and padel courts, as well as a dedicated playground area. In other words, we ensure every form of summer entertainment that a destination like Mirto Crosia – with its strong tourism vocation – can offer during the season. As a 4-star resort, we guarantee maximum ease of access throughout the entire property, including the beach. Barriers are fully eliminated, also thanks to the presence of specifically designed mobile homes for guests with disabilities. Enjoying a dinner by the pool, sipping a cocktail at the in-pool bar, having an aperitif by the shoreline, tasting a pizza, or indulging in a more private dinner served on your own veranda or in our restaurant – these are all the “ingredients” we bring together to offer our guests

a unique and unforgettable experience. And for mountain lovers or outdoor enthusiasts, there is no shortage of opportunities: excursions and day trips with dedicated routes are readily available. For wine lovers, we are located just a short distance from the DOC vineyards of Cirò, where visitors can discover predominantly red and rosé wines produced from native Gaglioppo grapes.

What inspired you to choose Adria Home as your partner, and how did this collaboration shape the final accommodation concept and guest experience?

It all started with a standard introductory call with Adria's Head of Sales Network, a highly competent and professional individual. From the outset, they proved extremely available, promptly arranging a site visit and inviting us to their production facilities to better showcase both the quality of the materials used and the professionalism of the workforce involved.

These long-established competencies make it possible to meet a wide range of requirements and to customize each mobile home as efficiently as possible. The final product is of high overall construction quality, featuring innovative design and the use of advanced technologies. Thanks to the expertise of their professionals, as well as the engineering and architectural teams, we were

able in a short time to jointly develop a mobile home prototype in line with our requirements. Delivery timelines were fully respected, along with comprehensive after-sales support.

How have guests responded to the new accommodations, and how does this collaboration help you adapt to evolving guest expectations and tourism trends?

The concept of mobile homes still tends to generate a certain level of hesitation among guests and end users, particularly during the initial exploration and evaluation phase when deciding whether to confirm their stay. However, this hesitation quickly disappears as soon as guests step inside the mobile home. As we approach our second season of operation, we are receiving very positive feedback from all guests who have had the opportunity to stay in or explore every aspect of our mobile homes. We firmly believe in the mobile home solution as a model for truly sustainable tourism, placing the utmost respect for the environment at its core. Apica Village primarily offers private and secluded outdoor spaces associated with each unit, featuring spacious, fully equipped verandas, independent outdoor shower areas, barbecue facilities, and outdoor furnishings.



“

“From the outset, they proved extremely available, promptly arranging a site visit and inviting us to their production facilities to better showcase both the quality of the materials used and the professionalism of the workforce involved.”

”



26x SLINE 803 B21
2x SLINE 804 B21HC

Mobile homes

In this small yet precious corner of the Ionian coast, bathed in the enviable warmth of Calabria and Italy's radiant south, Apica Village welcomed 26 units from our staple SLine series, layout 803 B21. Thoughtfully designed, each home comfortably hosts 4+1 guests thanks to an additional bunk bed, adding flexibility without compromising space. Externally, the homes glow in delicate cream tones with crisp white frames, perfectly complementing the southern sun and vibrant Mediterranean light. Inside, the décor flows into our distinctive Ocean textile combination, with soothing shades of deep blue that echo the crystalline waters of one of Italy's most beautiful and pristine seas of Italy. The SLine series has always stood out, praised for its effortless ability to feel at home in any coastal setting. Minimal yet inviting, each unit allows guests to breathe, wander, and fully immerse themselves in the understated charm of this slice of paradise.



APICA VILLAGE



APICA VILLAGE
Lungomare Mirto Crosia
87060 Mirto (CS), Italy
+39 350 531 0021
info@apicavillage.com
www.apicavillage.com

ADRIA

project INDIAROUND ADRIA, ICHEON, SOUTH KOREA





The quiet escape from Seoul

Located in the peaceful countryside of Icheon, about an hour from Seoul, this part of South Korea offers a refreshing contrast to the fast pace of the capital. The region is known for its rolling green landscapes, traditional Korean culture, and relaxed rural atmosphere. Often associated with artisanal ceramics and local gastronomy, Icheon has become a popular weekend escape for city residents seeking nature, creativity, and slower rhythms of travel.

Surrounded by forests and open countryside, the area provides an ideal setting for outdoor experiences and short retreats. Visitors can explore nearby hiking trails, cultural villages, and local markets, or simply enjoy the calm scenery that defines this part of Gyeonggi Province. In recent years, destinations like Indiaround Adria have introduced a new dimension to the region – combining Korean hospitality with contemporary glamping culture.

A new chapter of glamping in Korea

Indiaround Adria is a boutique glamping resort designed as a tranquil retreat where nature, comfort, and stylish outdoor living meet. Located in the countryside near Icheon, the resort offers a collection of modern glamping units that allow guests to experience the outdoors without giving up comfort or privacy.

The concept blends contemporary design with a relaxed resort atmosphere, creating a space where guests can enjoy nature while surrounded by thoughtfully designed facilities. Spacious glamping accommodations, outdoor swimming areas, barbecue spaces, and leisure zones encourage guests to slow down and enjoy time together.

Whether visiting as a couple, with friends, or as a family, the resort is designed to create memorable moments in nature – from quiet mornings on private terraces to evenings spent enjoying outdoor dining under the open sky. With its unique concept and attention to detail, Indiaround Adria represents a new generation of glamping destinations in South Korea, bringing together modern hospitality and the timeless appeal of outdoor living.

partner perspective

With several years of experience in the hospitality and outdoor leisure industry, the team behind the Indiaround concept has already established a successful glamping destination near Icheon, offering guests a relaxed countryside escape not far from Seoul. Building on this foundation, they decided to take the concept a step further by developing a second location – Indiaround Adria – with the ambition of creating a more refined and distinctive glamping experience.

The vision was to complement their existing resort with accommodation that would offer a higher level

of comfort, design, and exclusivity. This led to the decision to introduce Adria's high-end Boutique tents, which combine contemporary aesthetics with the feeling of outdoor living. According to the resort team, the new accommodation concept not only enhances the overall guest experience but also attracts a slightly different segment of visitors looking for a more premium and design-oriented stay.

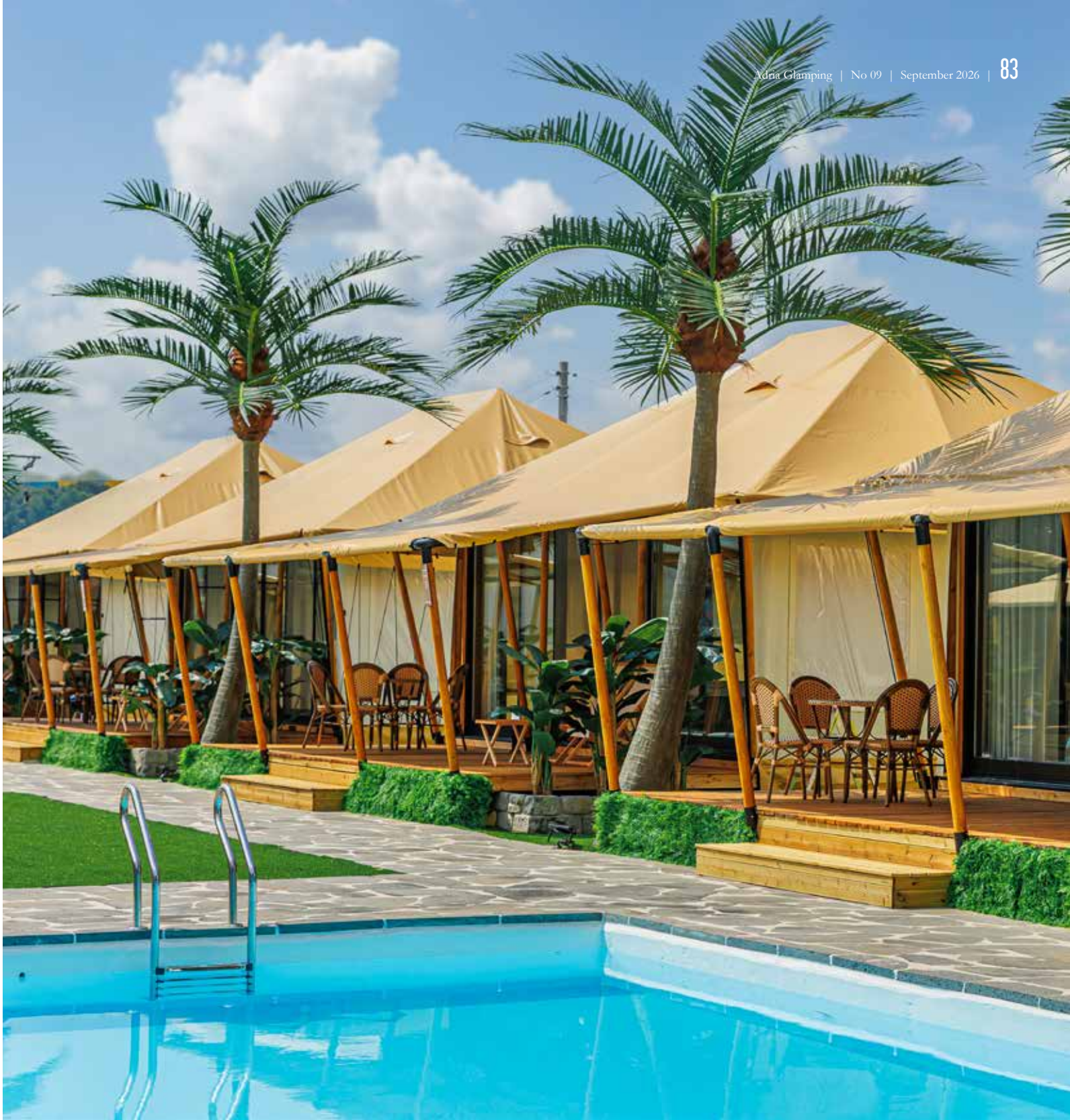
While the original Indiaround destination offers a vibrant glamping environment with a variety of outdoor activities and facilities, Indiaround Adria was conceived as a quieter, boutique-style retreat where guests can enjoy nature with an added sense of privacy and comfort.

For the owners, the project represents more than just a new accommodation area. It reflects the next step in the evolution of glamping in South Korea—where innovative product design, thoughtful hospitality concepts, and a deep understanding of changing guest expectations come together. In their view, Adria's forward-thinking approach to product development and its ability to respond to the needs of modern travellers played an important role in bringing this vision to life.

“

“This led to the decision to introduce Adria's high-end Boutique tents, which combine contemporary aesthetics with the feeling of outdoor living.”

”



Glamping tents

At Indiaround Adria, the glamping concept is expressed through a collection of ten Boutique Couple tents, designed to offer a refined and comfortable stay for two. The spacious tents feature a thoughtfully organized interior, including a well-equipped kitchenette with dining area, a central living space, and a generous wardrobe area.

At the heart of each tent is the centrally positioned bedroom, carefully detailed to create a sense of comfort, privacy, and a distinctive boutique atmosphere.

The tents are arranged together within the resort, yet each maintains its own privacy and features a large integrated terrace that naturally extends the living space outdoors, with easy access to the resort's two swimming pools and shared leisure facilities.

10x Boutique Couple





Official Representative for South Korea and Japan:

KIVA COMPANY CO. LTD.

329 Dongcheon-ro, Suji-gu, Yongin-si,

16802 Gyeonggi-do

www.adria-home.kr

kiva@kiva.kr

+82 10 9132 9144



INDIAROUND ADRIA

38-22 Ijang-ro, Majang-myeon

Icheon-si, Gyeonggi-do

South Korea

+82 010 3609 7751

iccamping@naver.com

www.indiaroundadria.com

ADRIA

continental





Mobile and modular homes for all-season living

In continental markets, where mobile and modular homes are used in tourism, the “second home” segment, or as permanent residences, key criteria include insulation, energy efficiency, and long-term durability. Adria Home develops solutions that meet the strict building and environmental standards of central and northern Europe, including high energy efficiency (e.g., low-energy standards). Our products offer flexible floorplans, sustainable materials, and innovative technological solutions that meet the demands of investors and operators of tourism and residential complexes.

product range

ALPHA

NEW



TINY

NEW



AURORA TWIN

NEW



VILLAGE TWIN
CONCEPT



AURORA

NEW



VILLAGE
CONCEPT



projects

Camping am Arlberg, Austria



Camping am Arlberg, Austria



EuroParcs, Poort van Maastricht, Netherlands



Lakeside Petzen Glamping, Austria

ALPHA



ALPHA IS BUILT IN ACCORDANCE WITH STRICT EU CONSTRUCTION AND ENERGY EFFICIENCY STANDARDS.

OIB / Austria: GEG / Germany: BENG / Netherlands: EPB / Belgium:



Discover more





ALPHA

Modular future

ALPHA is an innovative modular home concept that sets new benchmarks in sustainable construction. Designed to meet the strictest energy and building standards of Central and Northern Europe, it combines advanced materials, energy efficiency, and top-tier comfort. This is the future of mobile living – smart, sustainable, and aligned with the modern lifestyle.

AURORA TWIN



Discover more





NEW

AURORA TWIN

Live well

Aurora Twin expands the series with a modular design for added space and flexibility. It retains Aurora's clean lines and durability, while offering extended layouts and a seamless open-plan interior. Ideal for families or hospitality projects needing more — without compromising on comfort or aesthetics.



reddot winner 2023

AURORA



Discover more





Live well

Aurora redefines all-season living with its minimalistic, cube-shaped design that fits effortlessly into any setting. Its energy-efficient structure and premium insulation ensure year-round comfort. With multiple layouts and Adria's open-space interior concept, Aurora offers modern, functional living with refined style.

TINY



Discover more





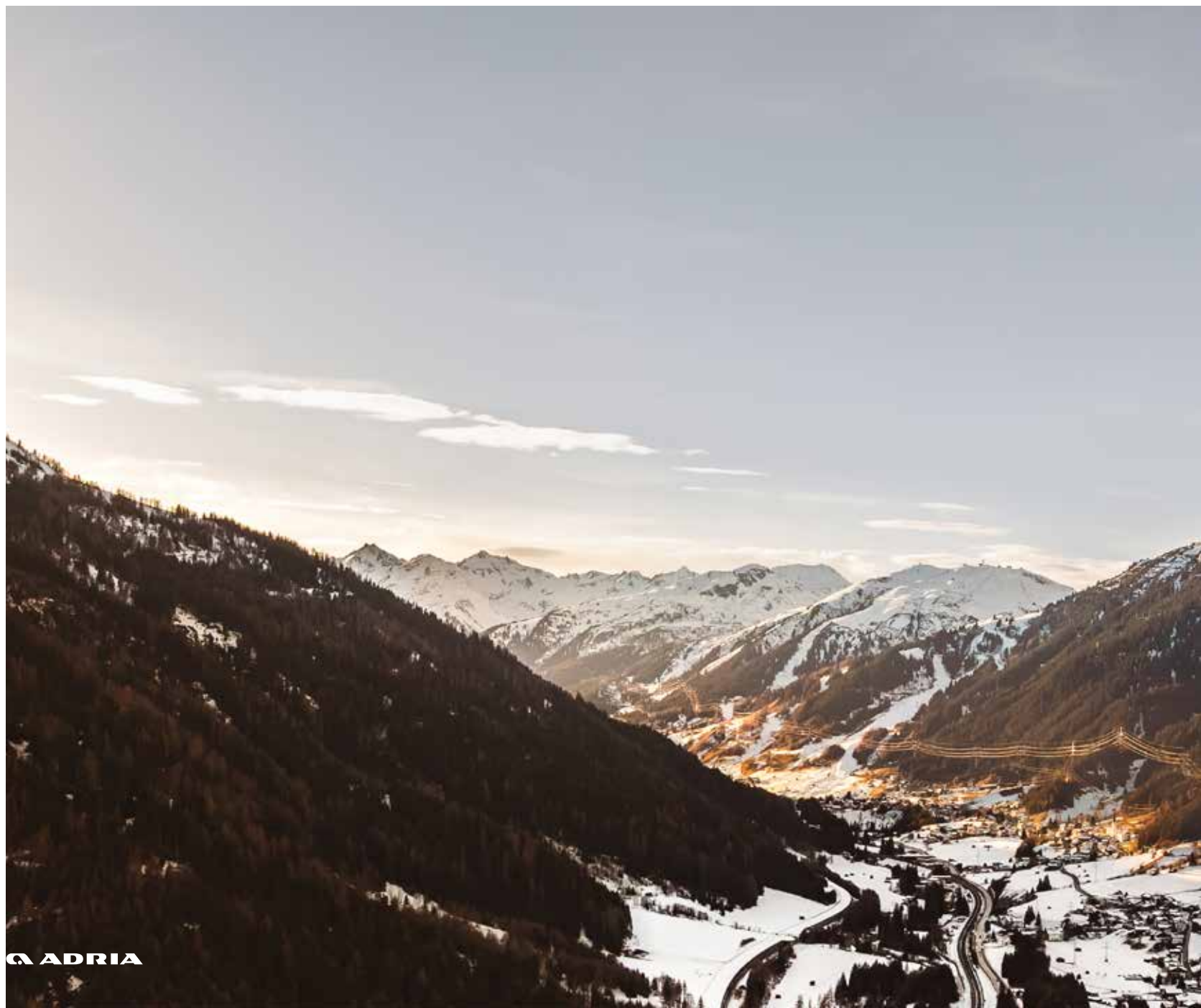
NEW

TINY

Compact living

Building on the charm of the Romantic model, TINY Family offers more space and flexibility – designed for four guests, with one bedroom on the ground floor and another in the mezzanine. A covered entrance terrace extends the living space outdoors, while the compact layout remains energy-efficient, comfortable, and ideal for nature-connected living.

project CAMPING AM ARLBERG, AUSTRIA





The quiet side of the Arlberg

High in the Tyrolean Alps, the St. Anton am Arlberg region is synonymous with alpine adventure and timeless mountain culture. Nestled in the Stanzertal valley, the charming village of Pettneu am Arlberg offers a quieter perspective on one of Europe's most famous alpine destinations. Here, traditional Tyrolean hospitality meets breathtaking landscapes of snow-covered peaks, green alpine meadows, and winding mountain trails.

The Arlberg area is known worldwide as the cradle of alpine skiing, with hundreds of kilometers of slopes and exceptional snow reliability in winter. In summer, the mountains transform into a playground for hiking, climbing, and mountain biking, revealing a completely different but equally captivating side of the Alps.

Whether arriving for powder-filled winter days or sunlit alpine hikes, this part of Tyrol offers a year-round mountain experience where nature, sport, and authentic alpine lifestyle come together.

Mountain views. Modern comfort.

Located in the peaceful village of Pettneu, just minutes from St. Anton am Arlberg, Camping am Arlberg offers a modern alpine basecamp for travelers seeking comfort close to nature. Surrounded by dramatic mountain scenery, the resort combines the freedom of camping with thoughtfully designed facilities and contemporary accommodations.

Spacious pitches – many featuring private sanitary units – allow guests to enjoy the mountains with an added level of privacy and comfort. The resort also includes cozy cabins and modern holiday units, creating a welcoming environment for campers, families, and outdoor enthusiasts alike. The nearby bus connection makes it easy to reach St. Anton's lively village center and legendary ski area within minutes.

Whether visiting in winter for world-class skiing or in summer for alpine exploration, Camping am Arlberg offers a relaxed yet refined gateway to one of the Alps' most iconic regions.

interview

Sil de Windt, Managing Director



Can you provide a comprehensive description of your resort and the unique experiences it offers to your guests?

At Austria Parks am Arlberg, you spend your holiday surrounded by the breathtaking mountain peaks of the Tyrolean Alps. Our campsites are located in the beautiful village of Pettneu in the St. Anton am Arlberg region. This area is not only a wonderful winter sports destination, but also a surprisingly attractive location for summer holidays. Fantastic ski slopes and cross-country trails await you right on your doorstep, along with numerous hiking, climbing, and cycling routes. Stay at one of our campsites with optional private sanitary facilities or in one of our chalets!

What inspired you to choose Adria Home as your partner, and how did this collaboration shape the final accommodation concept and guest experience?

I first came into contact with Adria Home through an acquaintance. After several discussions, Adria was able to meet all of our requirements, which we greatly appreciated, especially given our longstanding presence in Austria. What I particularly valued was the ability to specify the roof load capacity (due to snowfall) as well as the insulation standards, considering the cold climate. Following

these discussions and several on-site visits, the design was finalized and we smoothly proceeded with placing the order. At this point, the first 25 homes have been installed at their designated locations, and I am very much looking forward to continuing and expanding our collaboration with Adria.

How have guests responded to the new accommodations, and how does this collaboration help you adapt to evolving guest expectations and tourism trends?

Guests are responding extremely positively to the new cabins. They particularly appreciate the modern design and the attention to detail. For example, each home includes its own private storage space for ski equipment, and ample storage has been thoughtfully incorporated within the cabins themselves. We consistently receive positive feedback about these features.

Another aspect our guests truly value is the underfloor heating system. It is regulated by an energy-efficient system that ensures it operates only when necessary, enhancing both comfort and sustainability. We are especially pleased that guests frequently mention these features in their reviews of Austria Parks am Arlberg. This clearly shows that they have enjoyed a memorable holiday experience in an Adria Home.

“

“After several discussions, Adria was able to meet all of our requirements, which we greatly appreciated, especially given our longstanding presence in Austria.”

”



Modular homes

At Camping am Arlberg, the accommodation offer has been expanded with 23 Aurora Twin modular homes (special version 8452 C21T), developed specifically for comfortable year-round stays in an Alpine environment.

Aurora Twin is one of the best-selling all-season modular homes on continental markets, combining

energy efficiency with a smart and functional layout. This particular unit offers 45 m² of living space, comfortably accommodating a family of four with two bedrooms featuring generous storage, a bathroom with shower, and a separate toilet.

The heart of the home is the central living area, seamlessly connected to the kitchen and dining space

to create an open and welcoming environment for everyday living and social moments.

A distinctive feature of this Alpine version is the separate heated ski-box, accessible directly from the outside and designed for convenient storage of ski equipment and other winter gear.

23x Aurora Twin 8452 C21T





AUSTRIA PARKS
Camping am Arlberg
Strohsack 235C
6574 Pettneu am Arlberg, Austria
+43 5448 22243
frontoffice@campingarlberg.com
www.austria-parks.com





project

LAKE SIDE PETZEN GLAMPING & SUNRISE LAKE AREA, AUSTRIA



Where Petzen meets the water

Set in the sunny south of Carinthia, near the Austrian–Slovenian border, Pirkdorfer See lies at the foot of the majestic Petzen mountain in a landscape shaped by alpine peaks, forests, and crystal-clear lakes. The area is known for its peaceful atmosphere and unspoiled scenery, where mountain views meet warm lakeside waters that can reach up to 27°C in summer.

This region offers a unique blend of relaxation and adventure. Hiking and mountain-biking trails begin just moments away, while the nearby Petzen cable car opens access to panoramic alpine routes and one of Europe's longest mountain-bike flow trails. In winter, the same mountains transform into a playground for skiing, snowshoeing, and cross-country adventures.

Whether enjoying calm mornings by the lake or exploring the surrounding Karawanks landscape, Pirkdorfer See captures the essence of authentic alpine-lakeside living.

Glamping with a lake view

Right by the lake, the Pirkdorfer See resort combines traditional camping with contemporary glamping concepts in a setting designed for relaxation and outdoor discovery. The resort includes a lakeside campsite, a guesthouse, and two separate modern glamping areas featuring chalets, tents, and unique treehouse-style accommodations.

The glamping section, opened in 2020, introduced a new level of comfort to the destination, offering stylish accommodations positioned directly beside the water and surrounded by alpine scenery. Guests enjoy modern facilities such as a pool, sauna, playground areas, and access to the lake, while a lakeside restaurant terrace completes the experience with regional cuisine and panoramic views.

What makes the resort special is its balance between nature and comfort. Days unfold between swimming, hiking, cycling, and mountain adventures, while evenings slow down with sunsets over the lake and the quiet rhythm of alpine nature.



Pirkdorfer See



Mobile and modular homes, glamping tents

At Lakeside Petzen Glamping & Sunrise Lake Area, the development was carried out in two phases, gradually shaping the resort into a diverse boutique destination set in a peaceful natural environment.

In the first phase, the resort introduced Aurora year-round modular homes in 10- and 12-meter versions (8 units) together with Safari and Safari Loft glamping tents (12 units). The second phase expanded the offer with additional Aurora and Aurora Twin homes (7 units) as well as the introduction of five new Tiny Family houses, designed for comfortable stays for four guests.

This mix of accommodation types creates a dynamic and visually distinctive resort. Some tents and houses are elevated on wooden structures, forming unique glamping tree-house experiences, while others are thoughtfully placed throughout the green surroundings near a stream and swimming pool.

All homes are designed for year-round use, combining energy efficiency with modern comfort. The spacious Aurora Twin 907 F31T, offering three bedrooms and accommodation for up to six guests, provides the largest living space in the resort. Other

Aurora models follow a contemporary concept with bedrooms, a kitchen, and an open living area. The Tiny Family houses stand out with their compact yet innovative design, offering 34 m² of living space and a mezzanine bedroom that adds both functionality and character.

Some of the glamping tents are positioned closer to the lake, creating more secluded spots where guests can enjoy privacy and an immediate connection with nature.

interview

Nicole Trampusch, *Managing Director*

“Today, the Aurora model is our fastest-booked accommodation category.”

Can you provide a comprehensive description of your resort and the unique experiences it offers to your guests?

Lakeside Petzen Glamping opened in July 2020 with luxurious glamping chalets, safari tents, and unique tree tents. In 2025, the resort expanded with five Tiny Homes and seven additional Glamping Chalets, bringing the total to 26 accommodations.

Nestled between Lake Pirkdorf and the Petzen mountain, the resort offers a rare combination of lakeside tranquility and alpine adventure. Surrounded by nature and benefiting from a mild climate, our fully equipped accommodations blend harmoniously into the landscape, combining glamour, comfort, and authentic outdoor living.

Guests can choose between Glamping Chalets, Tiny Homes, Family tents, and Sky tents – all complemented by a comprehensive service package including a daily breakfast basket delivered to the unit, lake and sauna access, SUP and pedal boat rental, Wi-Fi, parking, and a welcome surprise.

A standout highlight is the two-story Lakeside Family tent, ideal for families, while the elevated Lakeside Sky tents offer panoramic views of the lake

and mountains. Our modern Glamping Chalets and new Chalet Deluxe units (up to 63 m² with three bedrooms) provide spacious comfort for families and groups.

Located directly by the lake yet away from crowded tourist areas, the resort is perfect for both relaxation and active holidays, with the Petzen mountain cable car just 4 km away, offering hiking and mountain biking experiences year-round.

What inspired you to choose Adria Home as your partner, and how did this collaboration shape the final accommodation concept and guest experience?

During online research, Ms. Skuk discovered the Aurora mobile homes and was immediately impressed by their design. Although the product was new and there were no reviews available at the time, we decided to proceed and became one of the first glamping resorts equipped with Aurora homes.

Today, the Aurora model is our fastest-booked accommodation category. When expanding the resort, we wanted to remain consistent with our concept and therefore chose Adria homes again.

How have guests responded to the new accommodations, and how does this collaboration help you adapt to evolving guest expectations and tourism trends?

Feedback on our new glamping accommodations has been consistently positive. Guests are particularly impressed by the high-quality facilities, the close connection to nature, and the direct lakeside location.

The Glamping Chalet Deluxe with three bedrooms has enabled us to attract a new target group. Larger families, grandparents traveling with children, and groups of friends appreciate the spacious layout and shared holiday experience.

Overall, our glamping concept is fully aligned with current travel trends. We are convinced that this modern form of nature-based yet comfortable travel is here to stay.



Phase 1:

1x Aurora 1205 C21

7x Aurora 1005 C21

3x Safari L Loft

8x Safari M

Phase 2:

5x Tiny Family

2x Aurora Twin 907 F31T

5x Aurora 905 C21





Pirkdorfer See



PIRKDORFER SEE
Pirkdorf 29
9143 Feistritz, Austria
+43 4230 321
info@pirkdorfersee.at
www.pirkdorfersee.at

project

EUROPARCS, HOLIDAY PARK POORT VAN MAASTRICHT, THE NETHERLANDS



The Burgundy of the Netherlands

Tucked into the rolling hills of South Limburg, the region around Maastricht and Valkenburg feels surprisingly different from the rest of the Netherlands. Gentle valleys, vineyard-like landscapes, and historic villages give the area a distinct character often compared to nearby Belgium or northern France.

Just a short drive from Maastricht's lively squares and cultural landmarks, the countryside around Berg en Terblijt invites a slower rhythm of travel. Scenic cycling routes wind through green hills, while nearby Valkenburg reveals underground caves, castles, and picturesque streets.

Here, visitors experience what the Dutch call the "Burgundian lifestyle" – a love of good food, convivial cafés, and long evenings on terraces. Whether exploring historic cities, discovering the famous Limburg hills by bike, or simply enjoying the surrounding nature, the region offers a balanced blend of culture, gastronomy, and outdoor escape.

Between city buzz and Limburg breeze

Located between Maastricht and Valkenburg, EuroParcs Poort van Maastricht is a welcoming holiday park designed for relaxed stays close to nature while remaining connected to vibrant city life. Surrounded by the rolling Limburg landscape, the resort offers a peaceful base for discovering one of the most distinctive regions of the Netherlands.

The park features a variety of modern holiday homes and camping options set across spacious green areas. Guests can enjoy a heated indoor swimming pool, sports fields, playgrounds, and family-oriented activities, while the cozy on-site restaurant provides a place to gather over local dishes and regional specialties.

Whether exploring nearby cycling routes, wandering through Maastricht's historic center, or visiting the caves and castles of Valkenburg, the resort offers an easy balance between active discovery and laid-back relaxation – a place where countryside calm meets the cultural charm of southern Netherlands.

interview

Ronald Tombroek, Regional Manager EuroParcs



Can you provide a comprehensive description of your resort and the unique experiences it offers to your guests?

EuroParcs Poort van Maastricht is a small-scale luxury holiday park where peace, nature, and comfort come together, located just outside the southernmost city of Maastricht in the Netherlands. The park, close to both the German and Belgian borders, consists of 58 high-quality chalets, 20 Adria glamping tents, and approximately 150 spacious camping pitches.

At EuroParcs Poort van Maastricht, guests can experience the feeling of being truly outdoors without compromising on quality or comfort. The natural design, open landscape, and careful positioning of the accommodations create a relaxed and exclusive atmosphere, perfectly suited to the surroundings of South Limburg.

What inspired you to choose Adria Home as your partner, and how did this collaboration shape the final accommodation concept and guest experience?

Our choice of Adria Home was a deliberate and strategic decision when developing the former campsite. There was a maximum allowed square meter limit per accommodation, which was binding and had to fit within the natural landscape. Adria Home provided exactly the flexibility, quality, and appearance required.

Together, we developed an accommodation concept that combines luxury and functionality with a natural look. This resulted in a park where the accommodations blend into their surroundings while meeting the expectations of the modern guest. This vision aligns seamlessly with EuroParcs' quality and guest experience standards.

How have guests responded to the new accommodations, and how does this collaboration help you adapt to evolving guest expectations and tourism trends?

Guests respond very positively to the accommodations. Comfort, design, and sustainable solutions are particularly appreciated. The eco-chalets are completely gas-free and meet the growing demand for sustainable and future-oriented stays.

Thanks to the collaboration with Adria Home, the park can respond flexibly to changing guest expectations and tourism trends, such as sustainability, luxury in simplicity, and the desire for unique accommodation concepts in a natural setting.

“

“Our choice of Adria Home was a deliberate and strategic decision when developing the former campsite.”

”



Mobile and modular homes, glamping tents

At EuroParcs Poort van Maastricht, a diverse accommodation concept was developed through the installation of 78 units across eight different product types, combining mobile homes, modular houses, and glamping tents.

The project includes 38 modular Aurora Twin homes, 20 mobile homes for year-round use, and 20 seasonal Safari series glamping tents, creating a balanced offer that responds to different guest expectations.

The Aurora Twin series, which forms the core of the resort, follows a proven philosophy of comfort and contemporary living. With an open floor plan and two or three bedrooms, these homes provide everything a modern family needs, offering a living experience that often feels closer to a compact permanent residence than a traditional tourist accommodation.

The Aurora, XLine, and MLine mobile homes complement the concept with varied layouts, mostly

featuring two-bedroom configurations, while one compact “hotel” unit (5 × 4 m) is designed for two guests and offers the comfort of a larger home in a smaller footprint.

Completing the offer are Safari M glamping tents for four guests, featuring one bedroom on the ground floor and a second on the mezzanine, along with a kitchen, bathroom, and an integrated terrace that creates direct contact with nature.

7x Aurora Twin 907 F31T

31x Aurora Twin 806 B21

9x Aurora 555 H11

5x XLine 1004 C21T

4x MLine 905 C21T

2x MLine 905 L22

20x Safari M





 EuroParcs



EUROPARCS POORT VAN MAASTRICHT
Rijksweg 6
6325 PE Berg en Terblijt,
Netherlands
+31 88 070 8090
poortvanmaastricht@europarcs.nl
www.europarcs.nl

 ADRIA

news

Vertigo Valley Festival



Where nature, comfort and culture meet

Tucked away among the rolling green hills of western Hungary, near the village of Zalacsány, Pálos Resort is a boutique retreat surrounded by forests, vineyards, and peaceful countryside. Set on a private estate far from the noise of cities, the family-run resort offers guests an authentic connection to nature, with experiences that range from hiking and wine tasting to simply enjoying quiet mornings accompanied by birdsong.

Few years ago, Pálos Resort further elevated its accommodation concept with the addition of Adria luxury Boutique and Safari Loft tents, introducing a refined glamping dimension to the property. These spacious tents combine the charm of outdoor living with the comfort of high-end hospitality. Boutique tents offer elegant single-level glamping, while the two-level Safari Loft tents elevate the experience with panoramic terraces and sweeping views of the surrounding forest landscape.

Today, the resort stands as an inspiring example of how thoughtfully designed glamping accommodation can enhance the guest experience while remaining in harmony with nature.

Beyond its tranquil atmosphere, Pálos Resort is also known for hosting one of Hungary's most unique cultural events: the Vertigo Valley Festival. Each year, the surrounding hills transform into an open-air stage where internationally acclaimed artists and local performers come together to celebrate live music.



Tamás Badacsonyi, General Manager

Blending jazz, soul, blues, and contemporary sounds, the festival takes place in a natural forest amphitheatre, creating an intimate atmosphere far from traditional city venues. With artists such as Candy Dulfer, the Gipsy Kings, and other renowned musicians performing in previous editions, the event has grown into a recognized cultural highlight of the region.

For visitors, the combination of boutique accommodation, pristine countryside, and world-class live performances offers a truly memorable experience – days spent in nature followed by evenings of music under the stars.



PÁLOS RESORT
Örvényeshegy 42
8782 Zalacsány, Hungary
+36 1 700 4407
info@palosresort.com
www.palosresort.hu

DEALER NETWORK

Adria Home delivers inspired projects featuring innovative, top-quality products in various parts of the world. Customers can trust Adria's extensive network of over 27 dealer points for exceptional service.

27 dealers in
26 countries

On the road:
Showcasing
innovation
across Europe

In October, at the In&Out fair in Rimini, we presented our latest innovations within a completely new exhibition concept and stand design, created in collaboration with Enigma, d.o.o., our long-time creative partner. Highlights included Village Green, a forward-looking concept developed with the ambition of 100% recyclability, underlining our strong commitment to sustainable development. We also introduced a new mobile home for two people, designed to deliver a premium, hotel-level experience, featuring an integrated multi-level terrace that seamlessly extends the living space.

In November, we continued our presence at key industry events by participating in the Congress of Croatian Camping, hosted by the Croatian Camping Association in Šibenik. On this occasion, we presented a completely new Tiny Home for four people, further expanding our portfolio with a compact, high-quality solution tailored to modern hospitality environments.

In March, we marked our first participation at the Camping Gipfel conference in Austria, organized by the Association of Campsite Owners. At the event, we presented alongside our representative, Tomas-Group, led by Michael Seitlinger.

24

YEARS
OF EXPERIENCE

275

EMPLOYEES

30

COUNTRIES
PRESENT

600

TRUSTED
CAMPSITES

2.000+

PRODUCTION
CAPACITY

23.500+

UNITS
SOLD



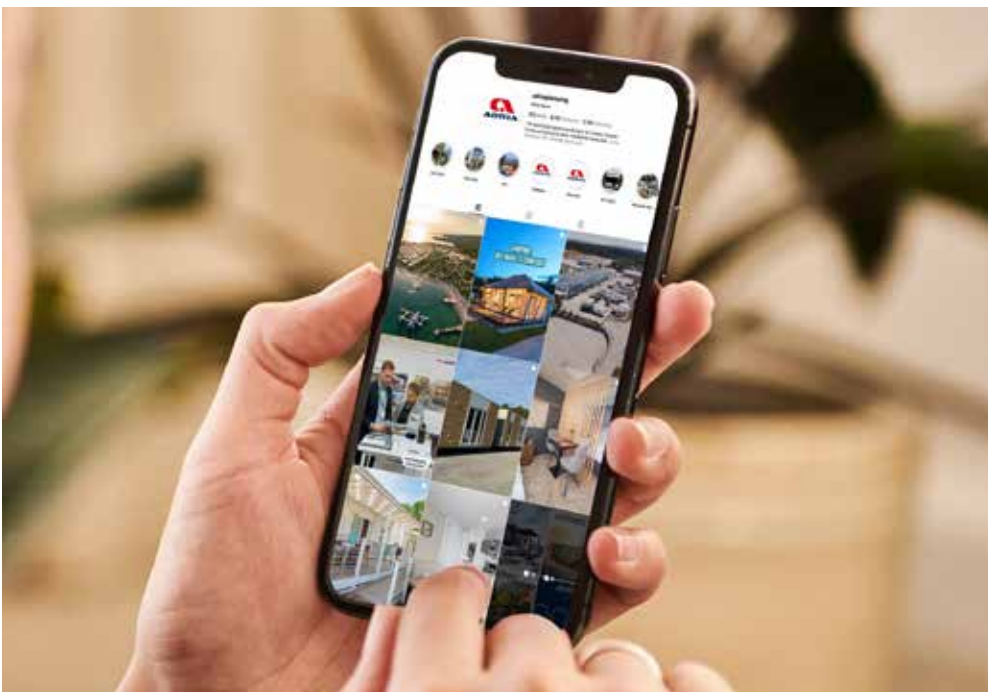
Adria Home is on YouTube!

Check out our YouTube channel for
exciting content and product showcases.



Virtual tours!

With each new season, we continue to
expand the collection across our different
product groups.



Join the #AdriaHome #AdriaGlamping community!

Follow us for the latest product premieres,
projects, events, and innovations from
across the world.





#adriahome
#adriaglamping

Adria Dom d. o. o.
Adria Home Ltd.

Kanižarica 135 • SI-8340 Črnomelj • Slovenia
+386 (0) 7 35 69 100
info@adria-home.com
www.adria-home.com